

3 December 2024 TRC Business Meeting FINAL Minutes

Dean Stanton – President	✓	Jeff Young – Director	✓
Ric Goldman – Vice President	✓	Cris Wendt – Director	✓
Kat King – Secretary		Ken Johnson - Director	✓
Eric Anderson - Membership			
Dave Graubart - Treasurer	✓		
Frank - Member			

Call to order: 6:36

Agenda for current meeting:

Minutes from previous meetings: November minutes are approved.

Reminder: Minutes are due within 10 days of the meeting.

OFFICERS' REPORTS

President (Dean):

- Dean has moved. No need to promote Ric before the election at the end of the year.
- Dean delegated CA based corporate requirements (taxes, statement of information, etc.) info to Dave.
- Cris and Dave will check About Us' on the website for most of this stuff: https://therallyeclub.org/about_us.htm. Need to establish a calendar of what needs to be done and when.

Vice President (Ric): No report.

Secretary (Kat): Not present.

Treasurer (Dave): \$5,331.80 at B of A; \$5,406.80 total. Only cost was renewing the Zoom subscription. Dean notes that we should get more petty cash for the February rallye for membership drive (though PayPal might alleviate that some, but the convenience fee is somewhat inconvenient). (Suggestion from multiple people to call it the "MemberShip Drive" Rallye.)

Action item for Registration desk staff for the next few rallyes; track who paid how to see the feasibility of getting away from cash. Bring up with Eric on Saturday

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COMMITTEE REPORTS

Insurance

- Golden Gate Lotus Club paid for the insurance for December and donated extra money (\$50) for the charity.
- Insurance certs are being issued for both December and February
- February has not been paid yet. Cris to do this in January..
- New renewal annual fee with K&K is not known. (Last year's Annual fee paid - (114 dollars (event), plus (possibly, to be confirmed) about \$9 / active member (37 members). Combine those and send to ESCA) for 2024 Calendar year.)
- **A/I:** Get number of active members (after February 1 rallye), Cris pays the bill, and then Dave reimburses Cris.

Awards Chair (Eric Anderson) (not present):

- "Awards are designed and to be printed out at Staples." -Eric via Cris.

Database (formerly Membership) Chair (Eric Anderson) (not present):

- Eric has ideas to improve online registration and paying for IRL rallyes.
- QR code on score sheet or GIs that lets people enter their car number and return (giving use their email address).

Publicity (Kat King, not present):

- Ric and Kat met, went through and did updates for the YouTube channel and made a new banner. More stuff in process but they made good progress. ("A banner day." -Dean)
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
 - Dean discussed running an indoor Rallye at Mt. View Target. (new for June)
Unlikely to happen at Target since the Board felt permissions might be problematic, but maybe a mall (Great Mall?) No ownership of this at the moment.
 - Flash Rallye as a 10 RI video series. - Will begin to work with Jeff on this.
 - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.
 - Check out Pirate rallye school - POV video with voice over.
 - Several day events w/ checkpoints as office hours, rallye across a week.
 - Multiple people agree the format is a good idea, shelve for a different online rallye.
- How can a TikTok quick video attract rallyists? Need something fun and quick.
 - Pirate Day rallye school may help.

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- Kat coming up with a script
- QR codes link to them?

Webmaster — (Ric Goldman)

- WordPress migration delayed but should work on it more in January. (Currently include SEO, Search Engine Optimization).
- Zoom link for TRC non-business is the email from Ric on November 5th.
 - Remember to “End Meeting for All” when done.
 - This link is mainly for prechecks. Do not use this link for checkpoints and awards for online rallyes; that Zoom link is created on an as-needed basis.

* Ric gets the Western Regional Calendar (from Ron Sorem (no relation to Lorem Ipsum) - AI - “how do we get our events on his calendar more reliably?” further discussion:

- Dave asked if we should post results from rallyes that we weren’t involved in, but we got the results.
Ric suggested that we send a message to them requesting results.
Dean feels that our rallyeists aren’t necessarily interested.
Ric: “Does it improve our visibility, or do we not get any crossover?”
Dave: “If we don’t get results, don’t post it post-facto.”
Ric: “I can send a request for results.”

Equipment:

Ed should be in charge of this. Ed needs to create the list of what we have and where it is (he will not have all the stuff)

PAST EVENT(S) REPORT

2024-10-05: Jeff “Talk Like a Poirot Day” (A/B Rallye)

- Needs to send results out. Still in progress. (“Actually made progress.” -Jeff)

2024-11-02: Frank: **Election 2024** (not present)

- Frank sending out scoring on 11/6. (Ric said he didn’t get it. Someone should nag Frank - Jeff to take the AI for that.)

NEXT EVENT(S) REPORT

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2024-12-07 (Suddenly In Person): “It’s a Rallyeful Life” - written by Cris and Ken - A/B rallye

- Ric has the GIs on the website and will announce them via email.
- Donation rallye: Toys for Tots (and not a charity of their choice.)
- Eric has the awards under control.

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- Finish at Jake's in Sunnyvale.

2025-02-01: Membership and Memorial rallye for Larry Friedrich, Dave and Cris writing: "Life of Larry" - A/B rallye (potentially with questions) - in person.

- 2 registrars needed for membership rallye, Eric and Kat have said they will do this.
- Writing in progress.
- Start from 11am to 1pm, noon beginner school. Finish closes at 4pm.

2025-04-05: Dean and Heather - chemistry themed - coursemarker plus - in person. (No changes in December notes.)

- Dean has a draft of everything except critique (has info for that though)
- Need a new "Heather" - need a new shadow Rallyemaster, Coursemarker+ and tools.
- The Rallye might be too long, but Dean isn't willing to cut it shorter suggesting starting an hour early. Kat did the whole Rallye in ~6 hours.
 - Heather did this w/ Dean and the runthrough was 6 ½ hours.
- Dean considering coming in to do this rallye in person from Michigan.
 - Possibly moving from April to June or August.
- Neighborhoods are: West of Cuesta park; East of Cuesta Park; North of Cuesta Park (ish)- Mountain View downtown (residential); some near Dean's house; some near St. John's.
 - Kat will be first guinea pig 🐷 (round 1 complete)
 - Ken has agreed to help Dean. (sometime in December)
 - Ken has also recommended involving Linus and Daniel.
 - Jeff & Kat can also help w/ prechecking post-October.

Frank is thinking of a new online rallye. Sometime within 2025.

OPEN DATES

Goal: to schedule each even-numbered month.

In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.

- Dave has CM rallyes that could be rethrown.

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- In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.
- 2025:
 - June 7 - Emil (tentative)
 - August 2 - Frank (tentative)
 - October 4 - tentative for Jeff
 - December 6 - Ric possible/tentative. (online)

POTENTIAL RALLYEMASTERS

- Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
- Cris A/I to reach out to Emil Rudolfa about being a rallyemaster again - possible for June or August 2025. - Emil agreed but timing is tentative.
- Robert French said “too busy” in January 2023, but “It would be fun to do someday.” Dean asked again in July, but got no response. [Dean asked again in March 2024, no response- “Someone else should try, like the next President.”] Still no response - Nov 2024.
- Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.
- Linus and Daniel have started a Cambridge, MA rallye. Restarted, about 10 RIs he’s happy with. (Daniel told Ken that he is not ready to write one yet.)
- Kat is thinking of a wine themed rallye (short), also about to start on Flash Gordon rallye (social media focused).

UNFINISHED BUSINESS

None

NEW BUSINESS

Action Item for Cris - Website (About Us, scroll down to Appointed Positions) needs to have some appointed positions reviewed for cleanup/adjustment.

- Ken wants to be Competition Director.
- Might want to appoint a Financial Reviewer (“..who should not have the authority to not do it.” -Dave)

ACTION ITEMS

All

- Read these December minutes. Send any changes to all of us.

Cris

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- Emil has agreed to write a rallye, will need to figure out a date.
- Get number of active members (after February 1 rallye).

Dave:

- Work on February rallye.

Dean:

- Work on April rallye

Eric:

- Integrate Frank's attendee list from Dec rallye.
- Consider moving the membership DB to WP database using Paid Memberships Pro.
 - Pick up box of old rallyes from Steve Watt. Reminded Steve Watt, who said he hasn't found the box yet.
 - Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet.
 - Make a sign for physical rallye starts saying "whitelist our domain in your mail program."
 - Check wiki says that RM needs to collect email addresses & how they heard about us.

Frank:

- Send Eric all the names and emails of all December competitors. Will also send a full attendee list.
- Send out results (tentative 11/6)

Jeff:

- Post results from October Rallye.
- Nag Frank about November results.

Kat:

- Post the rallye school from October as a sample (with a disclaimer).
- Edit and post video from October rallye, perhaps with Cap Cut.
- Reach out to MeetUp groups to see if they'd be interested in posting our events as well.
- Meet with/ Ric - Nov 7 at 10:30

Ken:

- Precheck for Dean.
- Work with Linus and Daniel on their Cambridge rallye.

Matt:

- Send certificates. (Unknown)

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Ric:

- Find credentials for Wiki and address issues brought up by Dean.
- Work with Ron Sorem to get TRC events on his calendar more reliably.

ANNOUNCEMENTS:

- Adjourned: 07:44 PM
- Next business meeting: 6:30 PM, first Tuesday, 7 January 2025, on **Zoom**.