

## 2021-FEB-16 TRC Business Meeting Final Minutes

Call to order: 6:30

Members present: Eric Anderson, Glen Dayton, Dave Graubart, Abby Grossman, Ed Slintak, Dean Stanton; Ken Johnson, Ric Goldman

Agenda for current meeting: Approved

Minutes from previous meeting: Tabled until next meeting, because minutes were late

### OFFICERS' REPORTS

- |                          |                                 |
|--------------------------|---------------------------------|
| * President: (Ed)        | No report                       |
| * Vice President: (Abby) | No report                       |
| * Secretary: (Dean)      | Minutes and reminders sent late |
| * Treasurer: (Dave)      | \$4899.90 total                 |

### COMMITTEE REPORTS

- \* Insurance (Cris Wendt):
  - "Remote or Virtual".
  - New insurance through ESCA. Don't know what we owe per year or per rallye.
  - **A/I Cris**: Obtain 2021 insurance costs (and how do we insure an event) from ESCA.
- \* Awards (Darin)
- \* Database Chair (Eric Anderson)
  - 575 email addresses sent to Ric
- \* Publicity (TBD):
  - Need a new Publicity Chair.
    - AI: Modernize duties listed in [Operating Procedures](#).
    - Puzzle Hunt Calendar
    - MeWe
    - Discord
    - Twitter
    - Larry Scholnick in So. Cal.
  - **Dave AI** to contact Larry: where does he post and how can we make that easier?
- \* Webmaster:
  - SSL Certificates
  - Migrating email Lists
  - Rehosting from watt.com

- Moving to Wordpress or other Content Management System (CMS)
- IONOS used by Ric. Dave uses DreamHost ~ \$5 / month.
- Rallyist Database, Web-based scoring, Web site, Wiki, Email hosting, ...
- Separate secure hosting choice from our website overhaul or redesign.
  - Ric has greenlight to start a migration off Steve Watt's server.
  - Ric expects to have a prototype hosted elsewhere within 3 months.
  - Move email to groups.io ?
- Ric has a background task to get TRC higher in Google search results.

## **PAST EVENT(S) REPORT**

- \* 2021-02-06 Notes on A Car Rallye
  - Survey and results go out tomorrow.
  - 30 out of 54 registered in last 3 days.
  - 54 entrants. 45 finished. Every class represented in the top 11 scores!
  - More cars finished than ever before! (Prior record was 42 finishers in June.)
  - Ken re-scored the big combination near the end of the rallye and gave partial scores to 11 cars.

## **NEXT EVENT(S) REPORT**

- \* April – Dave and Cris (“Opening Day” Baseball themed, online)
- \* Put off Membership Rallye and extend 2020 memberships through 2021.

## **OPEN DATES**

- \* Goal: to schedule each even-numbered month.
- \* 2021-06-05: Ed will think about a rallye.
- \* 2021-08-01: Talk Like a Pirate Rallye (Eric, A/B, in-person rallye), hopefully?
- \* 2021-10-02:
- \* 2021-12-04:
- \* Dave considering another rallye sometime in 2021.

## **POTENTIAL RALLYEMASTERS**

- Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
- Al: Eric: Send Jeffrey Martin email to Abby.
- Abby: Ask if Jeffrey Martin will write a rallye for 2021.

## **UNFINISHED BUSINESS**

- \* 2021 Budget

- We don't yet know what the per-rallye or per-member insurance fees will be for 2021. (They were \$190 per event and \$5 per member annually.)
- Dean pointed out that each rallye mailing costs about \$42 in postage (120 postcard stamps + \$3 of printing on TRC card stock). We expect to have one before August's TLaP rallye and December's Toy Rallye.
- \* New membership class? Table for now (until we plan to charge for online rallyes).
  - Online membership at \$10; In-person membership \$25.
- \* 501-C(7) status
  - A/I Dean to send info of State (by end of March)
  - A/I Dave – IRS Form 990-N
- \* Bill Jonesi's rallye archive
  - Steve Watt to deliver another box of old rallyes?
- \* Trip to Bank for new signature card in 2021?
  - Rallye announcements on multiple platforms. We need to keep track so we can make updates and cancellations.
    - Ron Sorem's Regional rallye contacts: ask them to "cross-post" our online events elsewhere.
    - Ken will email Puzzle Hunt Calendar for April rallye.
- \* Next postal mailing
  - **Darin AI:** Design postcards for next physical mailing (perhaps for August's TLaP).

## **NEW BUSINESS**

### **ACTION ITEMS**

#### **Abby:**

- Ask if Jeffrey Martin will write a rallye for 2021.
- Look into a TheRallyeClub[OfSiliconValley] group on Discord.

#### **Cris:**

- Obtain 2021 insurance costs (and how do we insure an event) from ESCA.
- Cris to discuss "Remote or Virtual" Members with ESCA and/or K&K Insurance.
- Cris and Dave are preparing "Opening Day" online rallye for April, 2021.

#### **Darin:**

- Design postcards for next physical mailing (for July, 2021 if TLaP will be in August).

**Dave:**

- Ask Larry Scholnick where he posts our online rallyes and how can we make that easier.
- Update budget to reflect more accurate mailing costs and insurance estimate when Cris can provide them.
- Try again to contact Publicity chair prospect Dinh Luong and ask him to reply to Dean's email.
- Dave and Cris are preparing an online rallye for April, 2021.
- Dave, as Treasurer, to attempt to complete the applicable portions of IRS form 990-N as time allows. Ric may be able to help.

**Dean:**

- Send info of State (by end of March)
- Pending: Deliver equipment (parts) to Ed.
- Pending: Try KRTY community calendar again when Talk Like a Pirate Rallye is rescheduled.
- Pending: Recreate or update Facebook announcement for Talk Like a Pirate Rallye when it is rescheduled.
- Send Ric and Glen pointer to Nick's computer scoring for CM rallyes. [Done immediately after meeting]

**Ed:**

- 2021-06-05: Ed will think about a rallye.
- Send agenda for Tuesday meeting by the day before (Monday).

**Eric:**

- AI: Eric: Send Jeffrey Martin email to Abby.
- Expect Steve Watt to deliver another box of old rallyes or pick them up from him.
- Contact Patrick Olsen (Bill Jonesi's roommate) regarding Bill's archive of old rallyes.
- Pending: Dump database for Dean to send postcards before next in-car rallye.
- Pending: Try putting flyers in coffee shops for Talk Like a Pirate Rallye when rescheduled.
- Pending: Contact the church down Cuesta from the start before TLaP?

**Glen:**

- Add yourself to trc-board (which is probably part of trc-business) at <http://www.watt.com/mailman/listinfo/trc-board>
- Look for Dean's email with pointer to Nick's computer scoring.
- Look into the practicality of extending TRC's computer scoring program for A/B rallyes, likely rewriting it in Python or something more modern.

**Ric:**

- Prototype movement of TRC's web site off of watt.com (Ric predicted by May).
- Background task: get TRC higher in Google's search results.

- Pending: Look into modernizing the look of our web site.

**Ken:**

- Ken will email Puzzle Hunt Calendar for April rallye.

**ANNOUNCEMENTS:**

\* Adjourned: 8:33 PM

\* Next business meeting: **6**:30 PM, Tuesday, 16 MAR 2021; online.