

5 August 2025 TRC Business Meeting DRAFT Minutes

Cris Wendt – President	✓	Jeff Young – Director	
Ric Goldman – Vice President		Matt Poppe - Director	✓
Kat King – Secretary		Ken Johnson - Director	✓
Dave Graubart - Treasurer	✓	Eric Anderson - Database Chair (formerly Membership)	
Dean Stanton - Guest	✓	Kit	✓
Frank Hays	✓		

Call to order: 6:37 pm

Agenda for current meeting:

- Minutes from previous meetings: July 2025 minutes are approved.
- Reminder: Minutes are due within 10 days of the meeting.
- Should add new draft meeting minutes to the shared Drive.

OFFICERS' REPORTS

President (Cris):

- Cris and Dave will check 'About Us' on the website for most of this stuff: https://therallyeclub.org/about_us.htm. Refining of roles and responsibilities of appointed positions to be done after Feb rallye. (Unchanged from February.)
Everyone should look at the changes and prepare to discuss in October. **Cris** posted working copy of the operating procedures (which has 'about us' information).
- **Need a backup for Ric in order to ensure timely event posting**
- Need to establish a calendar of what needs to be done and when. Including organizational deadlines (taxes, filing, nominations, election related, guidelines, filings, budget, etc.) (A file now exists with most of this done but it still needs elections/calendar for Rallyes info.)

Vice President (Ric): No report

Secretary (Kat): No report

Treasurer (Dave): \$5,604.46 at B of A; \$5,679.46 total.

Budget - Dave anticipates us coming to the end of the year up \$400.

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COMMITTEE REPORTS

Insurance

- No outstanding actions until next year.

Awards Chair (Eric)

- Not present.

Database (formerly Membership) Chair (Eric Anderson, not present):

- Eric has ideas to improve online registration and paying for IRL rallyes.
- QR code on score sheet or GIs that lets people enter their car number and return (giving us their email address).
- **Cris to ask Eric for reports before the meeting (10 days)**

Publicity (Kat King, not present).

- We need a Puzzle Hunt placeholder in October.. (The link from Puzzle Hunt goes to the FB page, apparently.)
- We need publicity and activities designed to bring first timers AND get them back for a second time.
- Kat needs to figure out what the best platform for a calendar with her schedule for posting so that everyone else is up to date on what she does. ("Facebook seems to have the most interaction so I do that the most.")
 - Dave is going to try setting up a calendar folder.
- Discussion about emails being sent out more frequently to remind people or in case the previous email got forgotten in their inbox.
 - Social media supplements this.
 - Create calendar of events that kicks out an ICS appointment easily added to one's calendar? (This will be coordinated offline.)
- YouTube channel:
 - Youtube needs videos.
 - If TikTok is going down we can host shorts.
 - Looking for ride-alongs and rallye schools, etc.
 - Shorts and videos can be made with voice overs and pictures as well.
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
 - Tabled concept of running an indoor rallye at a mall (Great Mall?). No ownership of this at the moment.
 - Flash Rallye as a 10 RI video series. - Will begin to work with Jeff on this. Have talked about gimmicks, but no real draft yet.

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- ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.
- Check out Pirate rallye school - POV video with voice over.
- Several day events w/ checkpoints as office hours, rallye across a week.
 - Multiple people agree the format is a good idea, shelve for a different online rallye.
- How can a TikTok style quick video attract rallyists? Need something fun and quick.
 - Pirate Day rallye school may help.
 - Kat coming up with a script
 - QR codes link to them?

Webmaster (Ric Goldman) - Not present

- Working on an update and a port for the Wiki. Progress proceeding apace.
- WordPress migration delayed but should work on it more after the port. Some progress made, prepping for wiki port, more coming in April.
- Shared Drive was set up by Dave - Ric suggests setting up a Google workspace account, and as a non-profit, we could have an account that is charged as a 501c7 for \$42 a year. There are lots of advantages to having a shared webspace and it might replace other things. Ric to investigate further though he's done this before. Ric to also research whether you can use Google Meet for online breakout rooms.
- We need to have Dave give us a demo of what the membership looks like under the hood.
- There's a lot of spam coming through saying the domain has expired - if you see one, make Ric aware of it and then ignore it.
- *** NEW LINK TO GDRIVE ** <https://therallyeclub.org/gdrive> But we may want to lock down permissions a little better.

Equipment:

- Jeff to take pictures and upload to the Drive
- Cris has listed on shared drive

PAST EVENT(S) REPORT

2025-08-02 Emil, Mary Jo, and Kit (in person) - The Search for Terrestrial Intelligence

- Rallye conducted on 8/2
- 15 cars (2 solo cars combined)

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- Highlights (positive feedback. Distance OK, but mixed on duration)
- Learnings (GPS coursemarkers worked well. No one needed paper maps. Sound could be louder. No major problems. CM at the start in the future just to test sound and detection? Method to not turn off the program like Netflix or Youtube video as opposed to turning on sleep mode. Critique received positive feedback).
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NEXT EVENT(S) REPORT

2025-10-04 Jeff's traditional October rallye (in person)

- Writing in progress. Ken to help precheck. (Ken is around August 1-13. Not available middle and end of August.)
- Ken to followup on status and actions.

2025-12-06 Ric Rallyists in Toyland? (Online)

- Ken still needs to meet with Ric to determine the status of the rallye.

OPEN DATES

Goal: to schedule each even-numbered month.

- In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.

Begin 2026 planning

- February, April, June, August, August, December

POTENTIAL RALLYEMASTERS

- Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
- Rallye partnerships to co-write rallies?
- Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, and Nick Cravotta.
- Linus and Daniel have started a Cambridge, MA rallye. Restarted, about 10 RIs he's happy with. (Daniel sent Ken a first draft quite some time ago.)
- Kat is thinking of a wine themed rallye (short), also about to start on Flash Gordon rallye (social media focused). Found streets for wine rallye. Have maps printed.
- We might be able to rethrow more CM rallyes with the new virtual CM technology that Kit created.

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UNFINISHED BUSINESS

- New in July: Ken suggests changing the bylaws/operating procedures to allow past board members to serve as voting proxies when we do not have quorum. Ric to investigate and come up with sample language. The procedure is to update and then mail the board members. Matt states we cannot have vote by proxy by CA statute, but perhaps define a smaller quorum. We really need to drive attendance and not have backups (Cris comment).
- Dave - check the bylaws for definition of quorum.

ACTION ITEMS

All

- Read these July minutes. Send any changes to all of us or make changes directly to the doc.

Cris

- Work on About Us with Dave (mostly done). "It's in the shared folder."
- Get w/ Dave to create a calendar of yearly events. (not started)
- Send email to determine general availability and perhaps schedule 1 off meetings or collaboration workshops for off-meeting discussions.
- Email Dave and Ric about Dave being a backup for Ric on IT issues.
- Discuss attendance with board members not attending frequently.

Dave:

- None.

Dean:

- None.

Eric:

- Integrate Frank's attendee list from Dec rallye and August rallye list
- Consider moving the membership DB to WP database using Paid Memberships Pro.
- Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet. (Not done@February.)
- Make a sign for physical rallye starts saying "whitelist our domain in your mail program."
- Check wiki says that RM needs to collect email addresses & how they heard about us.

Frank:

- Done.

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Jeff (not present):

- Update inventory lists.
- Work with Ken on October.

Kat (not present):

- Post the rallye school from October as a sample (with a disclaimer).
- Edit and post video from October rallye, perhaps with Cap Cut.
- Reach out to MeetUp groups to see if they'd be interested in posting our events as well.

Ken:

- Work with Linus and Daniel on their Cambridge rallye.
- Work with Ric on Toyland Rallye (not scheduled, formerly March).
- Work with Jeff on October.
- ? Schedule training session with Kit on virtual CM program

Matt:

- None

Ric:

- Report on what soft copies are still missing.
- Find credentials for Wiki and address issues brought up by Dean.
- Finish Wiki and WordPress migration.

ANNOUNCEMENTS:

- Adjourned: 08:05 PM
- Next business meeting: 6:30 PM, first Tuesday, 2 September, on **Zoom**.