3 June 2025 TRC Business Meeting Minutes

Cris Wendt – President	✓	Jeff Young – Director	✓
Ric Goldman – Vice President		Matt Poppe - Director	✓
Kat King – Secretary	✓	Ken Johnson - Director	✓
Dave Graubart - Treasurer	✓	Eric Anderson - Database Chair (formerly Membership)	
Dean Stanton - Guest	✓		
Frank Hays - Guest	✓		

Call to order: 6:38 pm
Agenda for current meeting:
Minutes from previous meetings: March, 2025 minutes are approved.
Reminder: Minutes are due within 10 days of the meeting.

Should add new draft meeting minutes to the shared Drive. (Jeff to put this month's in there.)

OFFICERS' REPORTS

President (Cris):
- Cris and Dave will check 'About Us' on the website for most of this stuff: https://therallyeclub.org/about_us.htm. Refining of roles and responsibilities of appointed positions to be done after Feb rallye. (*Unchanged from February*.)
  Everyone should look at the changes.
  Cris to post operating procedures on Google Drive.
- Need to establish a calendar of what needs to be done and when. Including organizational deadlines (taxes, filing, nominations, election related, guidelines, budget, etc.) (A file now exists with most of this done but it still needs elections/calendar for Rallyes info.)

Vice President (Ric):   No report (Not present).
Secretary (Kat):   No report.
Treasurer (Dave): $5,597.77 at B of A; $5,672.77 total.

Action item for Registration desk staff for the next few rallyes; track who paid how to see the feasibility of getting away from cash. Cris and Dave to bring up with Eric when possible. (Eric wasn't here.)

Budget - Dave anticipates us coming to the end of the year up $400.

Dave moved the treasurer/financial files to new Google Drive.

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COMMITTEE REPORTS

Insurance
- We are paid up for the year. The annual insurance renewal was $288. Club took a lump sum instead of per member. We also pay $123 per event (up from $114).
- Used 37 members because memberships expire at the end of February.
- We received a certificate of insurance for all of our rallyes scheduled for the rest of the year (April, August, and October)

Awards Chair (Eric Anderson, not present):

Database (formerly Membership) Chair (Eric Anderson, not present):
- Eric has ideas to improve online registration and paying for IRL rallyes.
- QR code on score sheet or GIs that lets people enter their car number and return (giving us their email address).

Publicity (Kat King):
- Ken added an email to the Puzzle Hunt Calendar. (Posting was behind schedule due to a lack of details and a meeting last month to talk about lack of details.)
- We could consider putting a placeholder in for August and October for Puzzle Hunt. (The link from Puzzle Hunt goes to the FB page, apparently.).
- Kat needs to figure out what the best platform for a calendar with her schedule for posting so that everyone else is up to date on what she does. ("Facebook seems to have the most interaction so I do that the most.")
    - Dave is going to try setting up a calendar folder.
- Discussion about emails being sent out more frequently to remind people or in case the previous email got forgotten in their inbox.
    - Social media supplements this.
    - Create calendar of events that kicks out an ICS appointment easily added to one's calendar? (This will be coordinated offline.)
- Ric and Kat met, went through and did updates for the YouTube channel and made a new banner. Action items in Kat's court (with the ball).
    - Youtube needs videos.
    - If TikTok is going down we can host shorts.
        - Looking for ride-alongs and rallye schools, etc.
        - Shorts and videos can be made with voice overs and pictures as well.
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
    - Tabled concept of running an indoor rallye at a mall (Great Mall?). No ownership of this at the moment.
    - Flash Rallye as a 10 RI video series. - Will begin to work with Jeff on this. Have talked about gimmicks, but no real draft yet.
    - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.
    - Check out Pirate rallye school - POV video with voice over.
    - Several day events w/ checkpoints as office hours, rallye across a week.

- o Multiple people agree the format is a good idea, shelve for a different online rallye.

- How can a TikTok style quick video attract rallyists? Need something fun and quick.
  - o Pirate Day rallye school may help.
    - Kat coming up with a script
  - o QR codes link to them?

Webmaster — (Ric Goldman, not here)
- Working on an update and a port for the Wiki. Progress proceeding apace.
- WordPress migration delayed but should work on it more after the port. Some progress made, prepping for wiki port, more coming in April.

Equipment:
Ed (not present) should be in charge of this. Ed needs to create the list of what we have and where it is. (He will not have all the stuff.)

Jeff - Inventory rescued from Dean's garage:
- 13 double clipboards
- 5 Survival Kits (single clipboards, notepads, pens, highlighter, bags to carry stuff in)
- 12 travel mug
- A bucket of raffle tickets
- The flyer rack
- 12 normal sized clipboards
- Box of miscellaneous pens and markers and highlighters
 -Jeff to take pictures and upload to the Drive
Cris - Inventory stuff he has as well and its on the shared Drive in a Word Doc
- Checkpoint signs
- Start and finish signs

PAST EVENT(S) REPORT

2024-12-07 (It's a Rallyeful Life) - written by Cris and Ken - A/B rallye
- ● Ric was sent soft copy.

2025-04-05: Dean and Heather - chemistry themed - coursemarker plus - in person.
- ● 14 cars, $161.90 in profit.
- ● Ric does not need a soft copy (it's been sent).

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NEXT EVENT(S) REPORT

2025-06-07 Frank is putting on the Beetlejuice **online** rallye in June 20r25.

- Flyers are out; GIs are posted.
- Frank needs links for the checkpoints (1pm-8pm) and scoring review. (Matt found links and sent them on, but there might be a 2FA issue.) Daniel needs to be able to kick people out from checkpoints and needs to be made co-host. Jeff volunteered to be emergency backup host.
- Frank is doing minor tweaks to the answer key but should be good to go.
- Frank to set stuff up on a Google Drive to link the GIs from.
- Need to set up Zoho to send stuff after the start time.
- <mark>Ric and Dave should write instructions to set up the steps for all online rallyes.</mark>

2025-08-02 Emil and Kit rallye (in person)

- Jeff and Cris did preliminary virtual CM testing. So far so good. It's coursemarker program that pops up on your phone (CM 150 feet away, etc.)
- CM markers are virtual, but this is a physical rallye.
- Consider disallowing this as a solo rallye as the phone is highly necessary.
- Needs a sample flyer.

2025-10-04 Jeff's traditional October rallye (in person)
- Maybe next year: Fleetwood Mac themed Rallye.

- Writing in progress. Ken to help precheck.

2025-12-06 Ric Rallyists in Toyland? (Online)
- Ken still needs to meet with Ric.

OPEN DATES
Goal: to schedule each even-numbered month.
In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.

Dave has CM rallyes that could be rethrown.
▪ In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.

POTENTIAL RALLYEMASTERS
● Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
● Robert French said "too busy" in January 2023, but "It would be fun to do someday." Dean asked again in July, but got no response. [Dean asked again in March 2024, no response- "Someone else should try, like the next President."] Still no response - Nov 2024.
● Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.
● Linus and Daniel have started a Cambridge, MA rallye. Restarted, about 10 RIs he's happy with. (Daniel sent Ken a first draft several months ago.)
● Kat is thinking of a wine themed rallye (short), also about to start on Flash Gordon rallye (social media focused). Found streets for wine rallye. Have maps printed.

UNFINISHED BUSINESS
None

NEW BUSINESS

● Remove the Financial Reviewer ("because Dave posts everything online anyway").

ACTION ITEMS

All
● Read these June minutes. Send any changes to all of us.

Cris
● Work on About Us with Dave (mostly done).
● Get w/ Dave to create a calendar of yearly events.

Dave:
● None.

Dean:
● None.

Eric:
● Integrate Frank's attendee list from Dec rallye.

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- Consider moving the membership DB to WP database using Paid Memberships Pro.
- Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet. (Not done@February.)
- Make a sign for physical rallye starts saying "whitelist our domain in your mail program."
- Check wiki says that RM needs to collect email addresses & how they heard about us.

Frank:
- Done.

Jeff:
- <mark>Update inventory lists.</mark>

Kat:
- Post the rallye school from October as a sample (with a disclaimer).
- Edit and post video from October rallye, perhaps with Cap Cut.
- Reach out to MeetUp groups to see if they'd be interested in posting our events as well.

Ken:
- Work with Linus and Daniel on their Cambridge rallye.
- Work with Ric on Toyland Rallye (not scheduled, formerly March).

Matt:
- None

Ric:
- Report on what soft copies are still missing.
- Find credentials for Wiki and address issues brought up by Dean.
- Finish Wiki and WordPress migration.

ANNOUNCEMENTS:
- Adjourned: 07:52 PM
- Next business meeting: 6:30 PM, first Tuesday, 1 July 2025, on **Zoom**.