4 March 2025 TRC Business Meeting FINAL Minutes

Cris Wendt – President	✓	Jeff Young – Director	
Ric Goldman – Vice President	✓	Matt Poppe - Director	✓
Kat King – Secretary	✓	Ken Johnson - Director	✓
Dave Graubart - Treasurer	✓	Eric Anderson - Database Chair (formerly Membership)	
Dean Stanton - Guest	✓		

Call to order: 6:35 pm
Agenda for current meeting:
Minutes from previous meetings: February, 2025 minutes are approved.
Reminder: Minutes are due within 10 days of the meeting.

OFFICERS' REPORTS

President (Cris):
- Cris and Dave will check 'About Us' on the website for most of this stuff: https://therallyeclub.org/about_us.htm. Refining of roles and responsibilities of appointed positions to be done after Feb rallye. (*Unchanged from February*.)
- Need to establish a calendar of what needs to be done and when. Including organizational deadlines (taxes, filing, nominations, election related, guidelines, budget, etc.) (*Unchanged from February*.)

Vice President (Ric):   No report.
Secretary (Kat):   No report.
Treasurer (Dave): $5,741.31 at B of A; $5,816.31 total. (Unchanged from February)

Action item for Registration desk staff for the next few rallyes; track who paid how to see the feasibility of getting away from cash. Cris and Dave to bring up with Eric when possible. (Eric wasn't here.)

Budget - Dave anticipates us coming to the end of the year up $400.

Dave moved the treasurer/financial files to new Google Drive.

COMMITTEE REPORTS

Insurance

- New Renewal date is February 25th for the year. Cris would prefer to pay rallyes in advance by calendar. New renewal annual fee with K&K is not known (should be known in the next couple of weeks). Last year's Annual fee was about $9 / active member (37 members). Combine those and send to ESCA for 2025 Calendar year. We also pay $114 per event.

- New contact at ESCA, Marcy Jenkins.
  - List of insurable events was sent to ESCA, April (Dean), August (Rodolfa), and October (Jeff Young).
  - Certificate of insurance will be coming in the next few weeks for these events.
  - Yearly/per event fee has not been given. Per event is 10 dollars more this year (2025) than last (2024). Should come out to $124. Yearly fee has not been calculated yet.
- Using 37 members because memberships expire at the end of February.

Awards Chair (Eric Anderson, not present):

Database (formerly Membership) Chair (Eric Anderson, not present):
- Eric has ideas to improve online registration and paying for IRL rallyes.
- QR code on score sheet or GIs that lets people enter their car number and return (giving us their email address).

Publicity (Kat King):
- Discussion about emails being sent out more frequently to remind people or in case the previous email got forgotten in their inbox.
  - Social media supplements this.
  - Create calendar of events that kicks out an ics? (This will be coordinated offline.)
- Ric and Kat met, went through and did updates for the YouTube channel and made a new banner. Action items in Kat's court (with the ball).
  - Youtube needs videos.
  - If TikTok is going down we can host shorts.
    - Looking for ride-alongs and rallye schools, etc.
    - Shorts and videos can be made with voice overs and pictures as well.
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
  - Tabled concept of running an indoor rallye at a mall (Great Mall?). No ownership of this at the moment.
  - Flash Rallye as a 10 RI video series. - Will begin to work with Jeff on this. Have talked about gimmicks, but no real draft yet.
  - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.
  - Check out Pirate rallye school - POV video with voice over.
  - Several day events w/ checkpoints as office hours, rallye across a week.
    - Multiple people agree the format is a good idea, shelve for a different online rallye.

- How can a TikTok style quick video attract rallyists? Need something fun and quick.
  - Pirate Day rallye school may help.
    - Kat coming up with a script
  - QR codes link to them?

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Webmaster — (Ric Goldman)
- Working on an update and a port for the Wiki. Progress proceeding apace.
- WordPress migration delayed but should work on it more after the port. Some progress made, prepping for wiki port, more coming in April.

Equipment:
Ed (not present) should be in charge of this. Ed needs to create the list of what we have and where it is. (He will not have all the stuff.)

Jeff (unchanged from February) Inventory the stuff in his garage.
Cris (unchanged for February) - Inventory stuff he has as well.

PAST EVENT(S) REPORT

2024-10-5 (Talk Like a Poirot) - written by Jeff
- Ric needs soft copy.

2024-12-07 (It's a Rallyeful Life) - written by Cris and Ken - A/B rallye
- Ric needs soft copy.

NEXT EVENT(S) REPORT

2025-04-05: Dean and Heather - chemistry themed - coursemarker plus - in person.
- Edited for brevity by Ken. Needs to be pre checked for course markers.
- Matt Poppe has signed up to pre-check
- Title is - A Periodic Rallye

- Dean has a draft of everything except critique (has info for that though).

- Need coursemarker boards and tools. (Heather has a ladder that should fit in her car, but need to procure the marker parker.)
  - Cris is working w/ Ed to find and get marker parker tools.

- Dean coming in to do this rallye in person from Michigan.

- Neighborhoods are: West of Cuesta park; North of Cuesta Park (ish)- Mountain View downtown (residential); some near Dean's old house; some near St. John's.
  - Ken has reached out about involving Linus and Daniel.

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2025-06-07 Frank is thinking of a new **online** rallye for June 2025. Named Beetlejuice, Beetlejuice. (Not present in March, no new updates.)

2025-08-02 Emil and Kit rallye (in person)

2025-10-04 Jeff's traditional October rallye (in person)
- Maybe next year: Fleetwood Mac themed Rallye.

2025-12-06 Ric Rallyists in Toyland? (Online)
- Reserving Ken's time in March.

OPEN DATES
  Goal: to schedule each even-numbered month.
In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.
Dave has CM rallyes that could be rethrown.
▪ In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.

POTENTIAL RALLYEMASTERS
● Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
● Robert French said "too busy" in January 2023, but "It would be fun to do someday." Dean asked again in July, but got no response. [Dean asked again in March 2024, no response- "Someone else should try, like the next President."] Still no response - Nov 2024.
● Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.
● Linus and Daniel have started a Cambridge, MA rallye. Restarted, about 10 RIs he's happy with. (Daniel told Ken that he is not ready to write one yet.)
● Kat is thinking of a wine themed rallye (short), also about to start on Flash Gordon rallye (social media focused). Found streets for wine rallye. Have maps printed.

UNFINISHED BUSINESS
None

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NEW BUSINESS

Action Item for Cris - Website (About Us, scroll down to Appointed Positions) needs to have some appointed positions reviewed for cleanup/adjustment.

- Might want to appoint a Financial Reviewer ("..who should not have the authority to not do it." -Dave)
  - Checking to make sure Ed does want to do this.

ACTION ITEMS

All
- Read these March minutes. Send any changes to all of us.

Cris
- Work on About Us with Dave.
- Inventory equipment.
- Get w/ Dave to create a calendar of yearly events.

Dave:
- Work on About Us with Cris.
- Get 990 and other tax forms filed, then post filing requirements in shared folder.

Dean:
- Work on April Rallye.
- Write a chalk talk.

Eric:
- Integrate Frank's attendee list from Dec rallye.
- Consider moving the membership DB to WP database using Paid Memberships Pro.
- Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet. (Not done@February.)
- Make a sign for physical rallye starts saying "whitelist our domain in your mail program."
- Check wiki says that RM needs to collect email addresses & how they heard about us.

Frank:
- Send Eric all the names and emails of all December competitors. Will also send a full attendee list.
- Send out results (tentative 11/6)

Jeff:
- Inventory garage stuff.

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Kat:
- Post the rallye school from October as a sample (with a disclaimer).
- Edit and post video from October rallye, perhaps with Cap Cut.
- Reach out to MeetUp groups to see if they'd be interested in posting our events as well.

Ken:
- Continuing to work w/ Dean on April rallye.
- Work with Linus and Daniel on their Cambridge rallye.
- Work with Ric on Toyland Rallye approximately March.

Matt:
- None

Ric:
- Report on what soft copies are still missing.
- Find credentials for Wiki and address issues brought up by Dean.
- Finish Wiki and WordPress migration.

ANNOUNCEMENTS:
- Adjourned: 07:39 PM
- Next business meeting: 6:30 PM, first Tuesday, 1 April 2025, on **Zoom**.