

## 7 January 2025 TRC Business Meeting FINAL Minutes

Cris Wendt – President	✓	Jeff Young – Director	✓
Ric Goldman – Vice President	✓	Matt Poppe - Director	
Kat King – Secretary	✓	Ken Johnson - Director	✓
Dave Graubart - Treasurer	✓	Eric Anderson - Membership	
Frank Hays - Member	✓		
Dean Stanton - Member	✓		

Call to order: 6:38p

Agenda for current meeting:

Minutes from previous meetings: December minutes are approved.

Reminder: Minutes are due within 10 days of the meeting.

### OFFICERS' REPORTS

**President** (Cris):

- Cris and Dave will check 'About Us' on the website for most of this stuff: [https://therallyeclub.org/about\\_us.htm](https://therallyeclub.org/about_us.htm). Refining of roles and responsibilities of appointed positions to be done after Feb rallye.
- Need to establish a calendar of what needs to be done and when. Including organizational deadlines (taxes, filing, nominations, election related, guidelines, budget, etc.)

**Vice President** (Ric): No report.

**Secretary** (Kat): No report.

**Treasurer** (Dave): \$5,274.01 at B of A; \$5,349.01 total. Donations to Toys for Tots were made, \$270 total (gross revenue from rallye of 170, plus 50 from TRC directly, and 50 from Lotus club.) Someone noted that we should get more petty cash for the February rallye for membership drive (though PayPal might alleviate that some, but the convenience fee is somewhat inconvenient). (Suggestion from multiple people to call it the "MemberShip Drive" Rallye.)

Action item for Registration desk staff for the next few rallyes; track who paid how to see the feasibility of getting away from cash. Cris and Dave to bring up with Eric when possible.

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## COMMITTEE REPORTS

### Insurance

- New renewal annual fee with K&K is not known. Last year's Annual fee was about \$9 / active member (37 members). Combine those and send to ESCA for 2024 (this is overdue for the year, so it's not 2025) Calendar year. We also pay \$114 per event.
- **A/I:** Get number of active members (after February 1 rallye), Cris pays the bill, and then Dave reimburses Cris.
- It would be useful to have a fairly solid list of in-person rallyes by February 28, when we renew the policy.

### Awards Chair (Eric Anderson, not present):

#### Database (formerly Membership) Chair (Eric Anderson, not present):

- Eric has ideas to improve online registration and paying for IRL rallyes.
- QR code on score sheet or GIs that lets people enter their car number and return (giving us their email address).

### Publicity (Kat King):

- Discussion about emails being sent out more frequently to remind people or in case the previous email got forgotten in their inbox.
  - Social media supplements this.
  - Create calendar of events that kicks out an ics? (This will be coordinated offline.)
- Ric and Kat met, went through and did updates for the YouTube channel and made a new banner. More stuff in process but they made good progress. ("A banner day." -Dean)
  - Youtube needs videos.
  - If TikTok is going down we can host shorts.
    - Looking for ride-alongs and rallye schools, etc.
    - Shorts and videos can be made with voice overs and pictures as well.
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
  - Dean discussed running an indoor Rallye at Mt. View Target. (new for June) Unlikely to happen at Target since the Board felt permissions might be problematic, but maybe a mall (Great Mall?) No ownership of this at the moment.
  - Flash Rallye as a 10 RI video series. - Will begin to work with Jeff on this. Have talked about gimmicks, but no real draft yet.
  - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.

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- Check out Pirate rallye school - POV video with voice over.
- Several day events w/ checkpoints as office hours, rallye across a week.
  - Multiple people agree the format is a good idea, shelve for a different online rallye.
- How can a TikTok style quick video attract rallyists? Need something fun and quick.
  - Pirate Day rallye school may help.
    - Kat coming up with a script
  - QR codes link to them?

### Webmaster — (Ric Goldman)

- WordPress migration delayed but should work on it more in January.
- Zoom link for TRC non-business is the email from Ric on November 5th.
  - Remember to “End Meeting for All” when done.
  - This link is mainly for prechecks. Do not use this link for checkpoints and awards for online rallyes; that Zoom link is created on an as-needed basis.
- Ric reached out to the Western Regional Calendar (Ron Sorem) to request more visibility of TRC events.

### Equipment:

Ed should be in charge of this. Ed needs to create the list of what we have and where it is (he will not have all the stuff).

### PAST EVENT(S) REPORT

**2024-12-07 (Suddenly In Person):** “It’s a Rallyeful Life” - written by Cris and Ken - A/B rallye

- Ric needs soft copy.

### NEXT EVENT(S) REPORT

**2025-02-01:** Membership and Memorial rallye for Larry Friedrich, Dave and Cris writing: “Life of Larry” - A/B rallye (no questions) - in person.

- 2 registrars needed for membership rallye, Eric and Kat have said they will do this.
- Writing in progress.
- Start from 11am to 1pm, noon beginner school. Finish closes at 4pm.
- Eric working on awards.

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- Ken and Jill prechecking. Kat potentially driving route. Desperation route is Dean online prechecking.

**2025-04-05:** Dean and Heather - chemistry themed - coursemarker plus - in person. (No changes in December notes.)

- Dean has a draft of everything except critique (has info for that though)
- Need a new "Heather" - need a new shadow Rallyemaster, Coursemarker+ and tools.
- The Rallye might be too long, but Dean isn't willing to cut it shorter suggesting starting an hour early. Kat did the whole Rallye in ~6 hours.
  - o Heather did this w/ Dean and the runthrough was 6 ½ hours.
    - Dean considering changing per category (expert, beginner, etc)
- Dean considering coming in to do this rallye in person from Michigan.
  - o Possibly moving from April to June or August.
- Neighborhoods are: West of Cuesta park; East of Cuesta Park; North of Cuesta Park (ish)- Mountain View downtown (residential); some near Dean's house; some near St. John's.
  - o Kat will be first guinea pig 🐷 (round 1 complete)
    - Ken has also recommended involving Linus and Daniel.
  - o Jeff & Kat can also help w/ prechecking post-October.
- o Ken & Jill will precheck w/ Dean after Feb 8.

**2025-06-07** Frank is thinking of a new **online** rallye. Sometime within 2025. Named Beetlejuice, Beetlejuice. Possibly June. (First pass will be done end of week of Jan 7.)

**2025-08-02** Emil and Kit rallye (in person)

**2025-10-04** Jeff's traditional October rallye (in person)

**2025-12-06** Ric Rallyists in Toyland? (Online)

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## OPEN DATES

**Goal:** to schedule each even-numbered month.

In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.

- Dave has CM rallyes that could be rethrown.
  - In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.

## POTENTIAL RALLYEMASTERS

- Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
- Robert French said “too busy” in January 2023, but “It would be fun to do someday.” Dean asked again in July, but got no response. [Dean asked again in March 2024, no response- “Someone else should try, like the next President.”] Still no response - Nov 2024.
- Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.
- Linus and Daniel have started a Cambridge, MA rallye. Restarted, about 10 RIs he’s happy with. (Daniel told Ken that he is not ready to write one yet.)
- Kat is thinking of a wine themed rallye (short), also about to start on Flash Gordon rallye (social media focused). Found streets for wine rallye.

## UNFINISHED BUSINESS

None

## NEW BUSINESS

**Action Item for Cris** - Website (About Us, scroll down to Appointed Positions) needs to have some appointed positions reviewed for cleanup/adjustment.

- Ken wants to be Competition Director.
- Might want to appoint a Financial Reviewer (“..who should not have the authority to not do it.” -Dave)

## ACTION ITEMS

All

- Read these January minutes. Send any changes to all of us.

Cris

- Get number of active members (after February 1 rallye).

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### Dave:

- Work on February rallye.

### Dean:

- Work on April rallye

### Eric:

- Integrate Frank's attendee list from Dec rallye.
- Consider moving the membership DB to WP database using Paid Memberships Pro.
  - Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet.
  - Make a sign for physical rallye starts saying "whitelist our domain in your mail program."
  - Check wiki says that RM needs to collect email addresses & how they heard about us.

### Frank:

- Send Eric all the names and emails of all December competitors. Will also send a full attendee list.
- Send out results (tentative 11/6)

### Jeff:

### Kat:

- Post the rallye school from October as a sample (with a disclaimer).
- Edit and post video from October rallye, perhaps with Cap Cut.
- Reach out to MeetUp groups to see if they'd be interested in posting our events as well.

### Ken:

- Precheck for Dean.
- Precheck for Cris and Dave.
- Work with Linus and Daniel on their Cambridge rallye.

### Matt:

- Send certificates. (Unknown)

### Ric:

- Find credentials for Wiki and address issues brought up by Dean.
- Work with Ron Sorem to get TRC events on his calendar more reliably.
- Ric will be in the Bay Area thru Feb rallye weekend, looking for rallyist to go with.
  - Pick up box of old rallyes from Steve Watt. Reminded Steve Watt, who said he hasn't found the box yet.

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### **ANNOUNCEMENTS:**

- Adjourned: 07:56 PM
- Next business meeting: 6:30 PM, first Tuesday, 4 February 2025, on **Zoom**.