

5 November 2024 TRC Business Meeting DRAFT Minutes

Dean Stanton – President	✓	Jeff Young – Director	✓
Ric Goldman – Vice President	✓	Cris Wendt – Director	✓
Kat King – Secretary	✓	Ken Johnson - Director	✓ (partial)
Eric Anderson Membership Chair			
Dave Graubart - Treasurer	✓		
Frank Member	✓		

Call to order: 6:46

Agenda for current meeting: Report on election results (within TRC).

Minutes from previous meetings: October minutes need to be approved.

Reminder: Minutes are due within 10 days of the meeting.

OFFICERS' REPORTS

President (Dean):

- Dean has moved. No need to promote Ric before the election at the end of the year. It is discovered that we're a month behind schedule in nominating candidates. Elections are supposed to be held at the November meeting.
- Dean has redistributed his stuff.

Vice President (Ric): No report.

Secretary (Kat): No report.

Treasurer (Dave): \$5,491.70 at B of A; \$5,566.70 total. Signature card was updated.

COMMITTEE REPORTS

Insurance (minor update since Cris Wendt is not present):

- We have our contract with details.
- Annual fee paid - (114 dollars (event), plus (possibly, to be confirmed) about \$9 / active member (37 members). Combine those and send to ESCA) for 2024 Calendar year.

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- K&K fees \$114/event.
- We qualify as touring.
- A/I: Get number of active members (Feb 1 and now.), Cris pays the bill, and then Dave reimburses Cris.
- Paid through the end of 2024.

Awards Chair (Eric Anderson) (not present):

- “Check to see how much printing color at Staples costs to see about reimbursing printing costs.”

Database (formerly Membership) Chair (Eric Anderson) (not present):

- Eric is now an administrator for the TRC mailing list (trc-local and trc-events).
- 54 personalized emails were sent out; some responses said the official mailing (Sunday 10pm from Jeff) ended up in their spam folder - 1-2 never got the TRC-local email. Images did not come through for FB/website at the bottom.
- Eric has ideas to improve online registration and paying for IRL rallyes.
- QR code on score sheet or GIs that lets people enter their car number and return (giving use their email address). No changes for October 5 Rallye.

Publicity (Kat King):

- Ric proposed linking Facebook and Instagram and Threads. Kat agrees, currently being worked on. Meeting set for Nov 7 (thurs) at 10:30am.
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
 - Dean discussed running an indoor Rallye at Mt. View Target. (new for June)
Unlikely to happen at Target since the Board felt permissions might be problematic, but maybe a mall (Great Mall?) No ownership of this at the moment.
 - Flash Rallye as a 10 RI video series. - Will begin to work w Jeff on this.
 - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.
 - Check out Pirate rallye school - POV video with voice over.
 - Several day event w/ checkpoints as office hours, rallye across a week.
 - Multiple people agree the format is a good idea, shelve for a different online rallye.
- How can a TikTok quick video attract rallyists? Need something fun and quick.
 - Pirate Day rallye school may help.
 - Kat coming up with a script
 - QR codes link to them?

Webmaster — (Ric Goldman)

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- WordPress migration delayed but should launch late September. (Currently include SEO, Search Engine Optimization).
- Eric has now been made administrator for trc-local and trc-events mailing lists.
- Business Meeting Zoom is now self-joining
- Conventions for archiving are now live.
- **Request fulfilled:** a 2nd standing Zoom meeting for TRC use for prechecks, not for the Business Meeting: **called TRC Conference Room. Link has been sent to everyone on the board. Please make use of as needed.** This meeting room should close down appropriately when everyone is out. **Please remember to “end meeting for everyone.”**
- Zoom subscription expires in 2 days (Nov 7). Needs to be renewed, is not discounted: ~149 or ~159.
 - Treasurer moves to renew Zoom subscription.
 - Approved maximum of ~159 for use of Zoom subscription

Equipment:

Ed should be in charge of this.

Election Report:

15 identical ballots - New positions take effect Jan 1, 2025

- *Cris - President*
- Ric - Vice President (no change)
- Dave - Treasurer (no change)
- Kat - Secretary (no change)
- At large:
 - Ken Johnson (no change)
 - *Matt Poppe*
 - Jeff Young (no change)

We have ousted Dean! (term expired)

PAST EVENT(S) REPORT

2024-10-05: Jeff “Talk Like a Poirot Day” (A/B Rallye)

- Needs to send results out.

2024-11-02: Frank: **Election 2024** (official title)

- Frank sending out scoring on 11/6.
- 9 cars.
- Total income was \$163.81. Expenses \$114. Profit = \$49.81.’
- Cris has table, two chairs, start and finish box. Whiteboard and easel/tripod/stand as well.
- Dave only has cash box.

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NEXT EVENT(S) REPORT

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2024-12-07 (Online): "It's a Rallyeful Life" - written by Cris and Ken - A/B rallye

- Dave will do the scoring.
- Donation rallye: Toys for Tots (or a charity of their choice.)
- 11am-6pm suggested start/end. Zoom beginner school at noon.
- Will be recording the rallye school.
- Flyer needed by Nov 8-10, end of first full week of Nov.

2025-02-01: Membership and Memorial rallye for Larry Friedrich, Dave and Cris writing: "Life of Larry" - A/B rallye (potentially with questions) - in person

- Equipment will need to be made available in time for February.
- 2 registrars needed for membership rallye, Eric and Kat have said they will do this.
- Potential flyer
- Writing has begun.
- Start from 11am to 1pm, noon beginner school. Checkpoint open from 1pm-3pm. Finish closes at 4pm.

2025-04-05: Dean and Heather - chemistry themed - coursemarker plus - in person

- Dean has a draft of everything except critique (has info for that though).
- Need a new "Heather" - need a new shadow Rallyemaster, Coursemarker+ and tools.
- The Rallye might be too long, but Dean isn't willing to cut it shorter - suggesting starting an hour early. Kat did the whole Rallye in ~6 hours.
 - Heather did this w/ Dean and the runthrough was 6 ½ hours.
- Dean considering coming in to do this rallye in person from Michigan.
 - Possibly moving from April to June or August.
- Neighborhoods are: West of Cuesta park; East of Cuesta Park; North of Cuesta Park (ish)- Mountain View downtown (residential); some near Dean's house; some near St. John's.
 - Kat will be first guinea pig 🐷 (round 1 complete)
 - Ken has agreed to help Dean. (sometime in December)
 - Ken has also recommended involving Linus and Daniel.
 - Jeff & Kat can also help w/ prechecking post-October.

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Frank thinking of a new online rallye. Sometime within 2025.

OPEN DATES

Goal: to schedule each even-numbered month.

In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.

- Dave has CM rallyes that could be rethrown.
 - In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.
 - 2025:
 - June 7 - Emil (tentative)
 - August 2 - Frank (tentative)
 - October 4 - tentative for Jeff
 - December 6 - Ric possible/tentative.

POTENTIAL RALLYEMASTERS

- Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
- Cris A/I to reach out to Emil Rudolfa about being a rallyemaster again - possible for June or August 2025. - Emil agreed but timing is tentative.
- Robert French said “too busy” in January 2023, but “It would be fun to do some day.” Dean asked again in July, but got no response. [Dean asked again in March 2024, no response- “Someone else should try, like the next President.”.] Still no response - Nov 2024.
- Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo ((now Experts), and Nick Cravotta.
- Linus and Daniel have started a Cambridge, MA rallye. Restarted, about 10 RIs he’s happy with.
- Kat thinking of a wine themed rallye (short), also about to start on Flash Gordon rallye (social media focused).

UNFINISHED BUSINESS

None

NEW BUSINESS

None

ACTION ITEMS

All

- Read these November minutes. Send any changes to all of us.

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Cris

- Emil has agreed to write a rallye, will need to figure out a date.

Dave:

- Work on February rallye.

Dean:

- Work on April rallye

Eric:

- Consider using Ric's self service mailing list.
- Integrate Frank's attendee list from Dec rallye.
- Consider moving the membership DB to WP database using Paid Memberships Pro.
 - Pick up box of old rallyes from Steve Watt. Reminded Steve Watt, who said he hasn't found the box yet.
 - Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet.
 - Make a sign for physical rallye starts saying "whitelist our domain in your mail program."
 - Check wiki says that RM needs to collect email addresses & how they heard about us.

Frank:

- Send Eric all the names and emails of all December competitors. Will also send a full attendee list.
- Send out results (tentative 11/6)

Jeff:

None

Kat:

- Post the rallye school from October as a sample (with a disclaimer).
- Edit and post video from October rallye, perhaps with Cap Cut.
- Reach out to MeetUp groups to see if they'd be interested in posting our events as well.
- Meet with/ Ric - Nov 7 at 10:30

Ken:

- Precheck for Dean.
- Work with Linus and Daniel on their Cambridge rallye.

Matt:

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- Send certificates. (Unknown)

Ric:

- Meet with Kat - to customize and share access on YouTube channel and create a collage banner for it. - Nov 7 10:30a
- Find credentials for Wiki and address issues brought up by Dean.
- Finish a Google Business account for TRC.

ANNOUNCEMENTS:

- Adjourned: 08:00 PM
- Next business meeting: 6:30 PM, first Tuesday, 3 December 2024, on **Zoom**.