

1 October 2024 TRC Business Meeting DRAFT Minutes

Dean Stanton – President	✓	Jeff Young – Director	✓
Ric Goldman – Vice President	✓	Cris Wendt – Director	
Kat King – Secretary		Ken Johnson - Director	✓
Eric Anderson Membership Chair	✓		
Dave Graubart - Treasurer	✓		
Frank Member	✓		

Call to order: 6:40

Agenda for current meeting: Previous month’s minutes.

Minutes from previous meetings: September approved on 10/1 (after fixing typo).

Reminder: Minutes are due within 10 days of the meeting.

OFFICERS' REPORTS

President (Dean):

- Will be moving to MI in October and won’t be available much after Saturday October 5th Rallye (might be back in December). No need to promote Ric before the election at the end of the year. It is discovered that we’re a month behind schedule in nominating candidates. Elections are supposed to be held at the November meeting.
- Everything in Dean’s possession needs to go elsewhere (a table, two chairs, two old computers - “crazy idea to do scoring at the April Rallye with online scoring”)
- The computers have the online scoring program - one server, one user - recommended to get rid of it.
- “I also have some more junk in my garage, like checkpoint block numbers, index cards and stuff....”
- “I don’t have the ‘marker parker -- Ed does.”
- “I have stuff to make magnets with, the paper cutter, and laminator.” (Eric volunteered to pick up the magnets and laminator).

Vice President (Ric): Not present..

Secretary (Kat): Not present.

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Treasurer (Dave): 3 PayPal Rallye entries, 1 outgo for annual insurance, but we have not yet paid the event fee and Cris is responsible for doing so. Dave takes the action item to verify with Cris that this is being done before Saturday. \$5,321.16 at B of A; \$5,396.16 total.

COMMITTEE REPORTS

Insurance (minor update since Cris Wendt is not present):

- We have our contract with details.
- Annual fee paid - (114 dollars (event), plus (possibly, to be confirmed) about \$9 / active member (37 members). Combine those and send to ESCA) for 2024 Calendar year.
- K&K fees \$114/event.
- We qualify as touring.
- A/I: Get number of active members (Feb 1 and now.), Cris pays the bill, and then Dave reimburses Cris.

Awards Chair (Eric Anderson):

- PDF artwork is done for October Rallye magnets, approved, printed by Dean.
- "Check to see how much printing color at Staples costs to see about reimbursing printing costs."

Database (formerly Membership) Chair (Eric Anderson):

- 54 personalized emails were sent out; some responses said the official mailing (Sunday 10pm from Jeff) ended up in their spam folder - 1-2 never got the TRC-local email. Images did not come through for FB/website at the bottom.
- Eric has ideas to improve online registration and paying for IRL rallies.
- QR code on score sheet or GIs that lets people enter their car number and return (giving use their email address). No changes for October 5 Rallye.

Publicity (Kat King, not present):

- Ric proposed linking Facebook and Instagram and Threads. Kat agrees, currently being worked on. Meeting is set (Sep 12 tentative mtg).
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
 - Dean discussed running an indoor Rallye at Mt. View Target. (new for June) Unlikely to happen at Target since the Board felt permissions might be problematic, but maybe a mall (Great Mall?) No ownership of this at the moment.
 - Flash Rallye as a 10 RI video series.
 - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.

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- Check out Pirate rallye school - POV video with voice over.
- Several day event w/ checkpoints as office hours, rallye across a week.
 - Multiple people agree the format is a good idea, shelve for a different online rallye.
- How can a TikTok quick video attract rallyists? Need something fun and quick.
 - Pirate Day rallye school may help.
 - Kat coming up with a script
 - QR codes link to them?

Webmaster — (Ric Goldman, not present)

- WordPress migration delayed but should launch late September. (Currently include SEO, Search Engine Optimization).
- Reminder to make Business Meeting Zoom self-joining
- Request to make a 2nd standing Zoom meeting for TRC use for prechecks, not for the Business Meeting.

PAST EVENT(S) REPORT

NEXT EVENT(S) REPORT

2024-10-05: Jeff “Talk Like a Poirot Day” (A/B Rallye)

Location is Sunnyvale, Cuesta Park will be the starting zone.

- Ready to roll (need to print, last minute precheck driveby would be helpful).
- St. Johns is the finish line (contacted and reserved)
- Jeff to send email to the Authorities that have actual detective licenses.
- Jeff to send Ric PGIs before Thursday.
- Kat voluntold to be co-Registrar.

2024-11-02: Frank: **Election 2024** (official title)

- Eric agreed to be Registrar.
- Still working on it. Could finish in time, but it'll be short(er). “Not going as well as I'd first thought compared to King Kong vs. Godzilla
- Parties are less silly than previously anticipated.
- Have people in mind for pre-checkers. (Rich Hillman + Gil Milbauer)
- Still needs a flyer to be brought to Saturday October 5th Rallye.

2024-12-07 (Online): – Potentially likely postponed.

Ken may be able to pick it up and run with it depending on what state it's in (other than Oregon).

Ric's online “Rallyists in Toyland II” (in Portland)

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- Draft due to Ken (tentative 9/15 or 9/22), or also to Cris.
- May not happen, but going to give it a shot.

2025-02-01: Membership and Memorial rallye for Larry Friedrich, Dave and Cris writing.

- Need two tables, two chairs, and two registrars. Kat voluntold into helping.

2025-04-05: Dean and Heather - chemistry themed - coursemarker plus.

- Dean has a draft of everything except critique (has info for that though).
Need a new "Heather" - need a new shadow Rallyemaster, Coursemarker+ and tools.
- The Rallye might be too long, but Dean isn't willing to cut it shorter - suggesting starting an hour early. Kat did the whole Rallye in ~6 hours.
- Neighborhoods are: West of Cuesta park; East of Cuesta Park; North of Cuesta Park (ish)- Mountain View downtown (residential); some near Dean's house; some near St. John's.
 - o Kat will be first guinea pig 🐷 (round 1 complete)
 - o Ken has agreed to help Dean. (date tbd)
 - o Jeff & Kat can also help w/ prechecking post-October.

OPEN DATES

Goal: to schedule each even-numbered month.

In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.

- Dave has CM rallyes that could be rethrown.
 - In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.
- 2025:
 - o June 7
 - o August 2
 - o October 4 - tentative for Jeff
 - o December 6 - Ric possible/tentative.

POTENTIAL RALLYEMASTERS

- Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).

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- Cris A/I to reach out to Emil Rudolfa about being a rallyemaster again - possible for June or August 2025.
- Robert French said “too busy” in January 2023, but “It would be fun to do some day.” Dean asked again in July, but got no response. [Dean asked again in March 2024, no response- “Someone else should try, like the next President.”.]
- Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo ((now Experts), and Nick Cravotta.
- Linus and Daniel have started a Cambridge, MA rallye. Ken will hear back from them after the MIT puzzle hunt, MLK weekend (Feb) “I hate it now..”: still working on it. Having just graduated, they don’t have a lot of time, but they’re possibly writing a short online rallye.
- Kat thinking of a wine themed rallye (short)

UNFINISHED BUSINESS

- Need a new President (Cris nominated in absentia)
- Add Eric as a Board member (replacing Dean).
- Ric future status unknown.
- Check with Matt Poppe (as possible alternative replacement for Dean).
- Announce at October Rallye that the Board membership is up for voting (and for joining the board).

Dave to follow up with Cris and Ric to craft a ballot.

NEW BUSINESS

None

ACTION ITEMS

All

- Read these September minutes. Send any changes to all of us.

Cris

- Pay for October insurance certificate.
- Reach out to Emil Rodolfa regarding writing rallyes.
- Sent request to insurance company to change COI from Sept to Oct. Have not heard back.

Dave:

- Work on February rallye.

Dean:

- Work on April rallye

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Eric:

- Consider using Ric's self service mailing list.
- Integrate Frank's attendee list from Dec rallye.
- Consider moving the membership DB to WP database using Paid Memberships Pro.
- Pick up box of old rallyes from Steve Watt. Reminded Steve Watt, who said he hasn't found the box yet.
- Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet.
- Make a sign for physical rallye starts saying "whitelist our domain in your mail program."
- Check wiki says that RM needs to collect email addresses & how they heard about us.

Frank:

- Send Eric all the names and emails of all December competitors. Will also send a full attendee list.
- Working on Nov 2nd rallye.
 - Flyer due by October 5th Rallye.

Jeff:

- Prep Rallye school.

Kat:

- Post the rallye school from October as a sample (with a disclaimer).
- Edit and post video from October rallye, perhaps with Cap Cut.
- Reach out to MeetUp groups to see if they'd be interested in posting our events as well.
- Meet with/ Ric - **was this done?**

Ken:

- **Cris and Ken may try and adopt and adapt Ric's December rallye.**
- Precheck for Dean.
- Work with Linus and Daniel on their Cambridge rallye.

Matt:

- Send certificates. (Unknown)

Ric:

- Meet with Kat - to customize and share access on YouTube channel and create a collage banner for it.
- **Hand off** "Rallyists in Toyland II" Portland rallye.
- Find credentials for Wiki and address issues brought up by Dean.
- **Give personal meeting link/recurring meeting link to those who need to use it on days it's not already being used for TRC business meetings or other business.**

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- Put conventions for archiving past rallyes as soft-copies on the website.
 - Want editable start packet, map(s), critique, CP instructions and handouts.
 - Ideally, we will archive protests and their resolutions, as well.
 - We will also take what we can get from hard copy-only rallyes.
 - Define process that requires RMs to turn them in and who will nag RMs for these.
 - Strongly prefer Word-compatible formats *and* also PDFs.
 - Also want the scoring program for online rallyes.
 - If there is a description of what is on the online scoresheet, we want a description.
- Finish a Google Business account for TRC.

ANNOUNCEMENTS:

- Adjourned: 8:13 PM
- Next business meeting: 6:30 PM, first Tuesday, 5 November 2024, on **Zoom**.