

3 September 2024 TRC Business Meeting FINAL Minutes

Dean Stanton President	✓	Jeff Young Director	✓
Ric Goldman Vice President	✓	Cris Wendt Director	✓
Kat King Secretary	✓	Ken Johnson Director	✓
Dave Graubart Treasurer	✓		

Call to order: 6:42

Agenda for current meeting: Previous month's minutes.

Minutes from previous meetings: August approved on 9/3. Reminder: Minutes are due within 10 days of the meeting.

OFFICERS' REPORTS

President: (Dean) No report

Vice President: (Ric) No report

Secretary: (Kat) No report.

Treasurer: (Dave) \$5,579.24 at B of A; \$5,654.24 total. (no changes since February)

COMMITTEE REPORTS

Insurance (Cris Wendt):

- We have our contract with details.
- Annual fee is due in Feb - 192 dollars (event), plus 3.70/active member. Combine those and send to ESCA, owed for 2024 Calendar year.
- Sent in request for Feb rallye and asked for validation on fees on coverage. Have not heard back yet. (Ball is still in the insurance company's court.)
- Let them know about tentative rallyes in Oct, Nov.
- K&K fees \$114/event.
- We qualify as touring.
- A/I: Get number of active members (Feb 1 and now.), Cris pays the bill, and then Dave reimburses Cris.

Awards Chair (Eric Anderson, not present):

- Dean said in August: "We should have sent certificates for the online Rallye. Matt and Kat were supposed to work it out."

Database Chair (Eric Anderson, not present):

- Eric has ideas to improve online registration and paying for IRL rallyes.

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- QR code on score sheet or GIs that lets people enter their car number and return (giving use their email address).

Publicity (Kat King):

- Ric proposed linking Facebook and Instagram and Threads. Kat agrees, currently being worked on. Meeting is set (Sep 12 tentative mtg).
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
 - Dean discussed running an indoor Rallye at Mt. View Target. (new for June) Unlikely to happen at Target since Board felt permissions might be problematic, but maybe a mall (Great Mall?) No ownership of this at the moment.
 - Flash Rallye as a 10 RI video series.
 - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.
 - Check out Pirate rallye school - POV video with voice over.
 - Several day event w/ checkpoints as office hours, rallye across a week.
 - Multiple people agree the format is a good idea, shelve for a different online rallye.
- How can a TikTok quick video attract rallyists? Need something fun and quick.
 - Pirate Day rallye school may help.
 - Kat coming up with a script
 - QR codes link to them?

Webmaster — (Ric Goldman)

- WordPress migration delayed but should launch late September. (Currently include SEO, Search Engine Optimization).
- Ric's Hosting fee has gone up to \$11/mo. Club offered to help him with fees.

PAST EVENT(S) REPORT

NEXT EVENT(S) REPORT

2024-10-05: Jeff "Talk Like a Poirot Day" (A/B Rallye)

Location is Sunnyvale, Cuesta Park will be starting zone.

- Jeff: "Working on puzzles," still needs some work.
- Flyer made and up on the website.
- Checkpoint worked on 9/3.

2024-11-02: Frank: Election '24 with silly parties. (name pending)

- First pass of rallye finished by end of Aug.
- Have people in mind for pre-checkers.
- Still needs flyer.

2024-12-07: – Ric's online "Rallyists in Toyland II" (in Portland)

- Draft due to Ken (tentative 9/15 or 9/22), or also to Cris.

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- May not happen, but going to give it a shot.

2025-02-01: Memorial rallye for Larry Friedrich, Dave and Cris writing

2025-04-05: Dean and Heather - chemistry themed - coursemarker plus.

- Needs new helper to write this. Dean has a draft of everything except critique (has info for that though).
- Neighborhoods are: West of Cuesta park; East of Cuesta Park; North of Cuesta Park (ish)- Mountain View downtown (residential); some near Dean's house; some near St. John's.
 - Kat will be first guinea pig 🐷
 - Ken has agreed to help Dean. (date tbd)
 - Jeff & Kat can also help w/ prechecking.

OPEN DATES

Goal: to schedule each even-numbered month.

In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.

- Dave has CM rallyes that could be rethrown.
 - In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.
 - 2025:
 - June 7
 - August 2
 - October 4 - tentative for Jeff
 - December 6 - Ric possible/tentative.

POTENTIAL RALLYEMASTERS

- Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
- Cris A/I to reach out to Emil Rudolfa about being a rallyemaster again - possible for June or August 2025.
- Robert French said “too busy” in January 2023, but “It would be fun to do some day.” Dean asked again in July, but got no response. [Dean asked again in March 2024, no response.]
- Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.

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- Linus and Daniel have started a Cambridge, MA rallye. Ken will hear back from them after the MIT puzzle hunt, MLK weekend (Feb) (no update from Ken): “It’s not fun yet.”: still working on it.
- Kat thinking of a wine themed rallye (short)

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UNFINISHED BUSINESS

NEW BUSINESS

None

▪ ACTION ITEMS

All

- Read these September minutes. Send any changes to all of us.

Cris

- We have a yearly certificate for coverage assuming Sept and Nov rallyes. New certificate needed for October.
- Figure out active members and pay monthly per member fee.
- Reach out to Emil Rodolfa regarding writing rallyes.
- Sent request to insurance company to change COI from Sept to Oct. Have not heard back.

Dave:

- Work on February rallye.

Dean:

- Work on April rallye

Eric:

- Consider using Ric’s self service mailing list.
- Integrate Frank’s attendee list from Dec rallye.
- Consider moving the membership DB to WP database using Paid Memberships Pro.
 - Pick up box of old rallyes from Steve Watt. Reminded Steve Watt, who said he hasn’t found the box yet.
 - Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet.
 - Try to merge online mailing list with TRC’s database.
 - Make a sign for physical rallye starts saying “whitelist our domain in your mail program.”
 - Check wiki says that RM needs to collect email addresses & how they heard about us.

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- Tell people how they can “whitelist our domain in your mail program.” and make a sign for physical rallye starts instructing rallyists.

Frank:

- Send Eric all the names and emails of all December competitors. Will also send full attendee list.
- Working on Nov 2nd rallye.
 - Please give us a title and flyer when possible.
 - Send status by Oct 1st (Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.)

Jeff:

- Continue working on Oct 5 rallye.
- Magnets!

Kat:

- Post the rallye school from October as a sample (with a disclaimer).
- Edit and post video from October rallye, perhaps with Cap Cut.
- Reach out to MeetUp groups to see if they'd be interested in posting our events as well.
- Meet with/ Ric - tentative Sep 12

Ken:

- Help Jeff with Oct rallye.
- Help Ric with December rallye.
- Precheck for Dean.
- Work with Linus and Daniel on their Cambridge rallye.

Matt:

- Send certificates. (Unknown)

Ric:

- Meet with Kat - Sep 12 tentative, to customize and share access on YouTube channel and create a collage banner for it. Finish “Rallyists in Toyland II” Portland rallye.
- Find credentials for Wiki and address issues brought up by Dean.
- Give personal meeting link/recurring meeting link to those who need to use it on days it's not already being used for TRC business meetings or other business.
- Put conventions for archiving past rallyes as soft-copies on the website.
 - Want editable start packet, map(s), critique, CP instructions and handouts.
 - Ideally, we will archive protests and their resolutions, as well.
 - We will also take what we can get from hard copy-only rallyes.
 - Define process that requires RMs to turn them in and who will nag RMs for these.
 - Strongly prefer Word-compatible formats *and* also PDFs.

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- Also want the scoring program for online rallies.
- If there is a description of what is on the online scoresheet, we want a description.
- Finish a Google Business account for TRC.

ANNOUNCEMENTS:

- Adjourned: 8:10 PM
- Next business meeting: 6:30 PM, first Tuesday, 1 October 2024, on**Zoom**.

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