▪ **2 July 2024 TRC Business Meeting FINAL Minutes**

Call to order: 6:37
Board members present: Dean Stanton, Cris Wendt, Jeff Young, Dave Graubart, Ric Goldman, Kat King, Ken Johnson
Agenda for current meeting: None
Minutes from previous meetings: May needs to be edited/approved. June needs approved. Reminder: Minutes are due within 10 days of the meeting.

▪ **OFFICERS' REPORTS**

President: (Dean)   No report
Vice President: (Ric)   No report
Secretary: (Kat)   Edit May minutes and get approved
Treasurer: (Dave) $5,579.24 at B of A; $5,654.24 total. (no changes since June)

▪ **COMMITTEE REPORTS**

Insurance (Cris Wendt):
▪ We have our contract with details.
▪ Annual fee is due in Feb but unsure the amount.
▪ A/I: Dean wants to know the per-member fee so he can propose new accounting for per-rallye contribution of a new membership.
▪ Sent in request for Feb rallye and asked for validation on fees on coverage. Have not heard back yet. Current coverage ends at the end of Feb. May go up. Stay tuned.
    o No updates for May. (Ball is still in the insurance company's court.)
▪ Let them know about tentative rallyes in August (tentative), Sept, Nov.

Awards Chair (Eric Anderson, not present):
▪ In absentia update from Dean: "We should have sent certificates for the online Rallye. Matt and Kat were supposed to work it out."
▪ Optimized membership forms – only signing, no new name/address/contact info.
▪ QR code on score sheet or GIs that lets people enter their car number and return (giving use their email address).

Database Chair (Eric Anderson, not present):
▪ A/I Eric: present idea to merge mailing lists between the database and online rallyists.
▪ Eric A/I: To make a "How to Whitelist" sign for our rallyists
▪ A/I: Check wiki says that RM needs to collect email addresses & how they heard about us.
    o Considering using Ric's self service mailing list.
▪ Integrate Frank's attendee list from Dec rallye.
▪ A/I Eric: Consider moving the membership DB to WP database using Paid Memberships Pro.

- Eric has ideas to improve online registration and paying for IRL rallyes.

Publicity (Kat King):
- Kat to post the rallye school from October as a sample (with a disclaimer).
- Ric proposed linking Facebook and Instagram and Threads. Kat agrees, currently being worked on. Meeting is set.
- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
  - Dean discussed running an indoor Rallye at Mt. View Target. (new for June) Unlikely to happen at Target since Board felt permissions might be problematic, but maybe a mall (Great Mall?) No ownership of this at the moment.
  - Flash Rallye as a 10 RI video series.
  - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.
  - Check out Pirate rallye school.
    - POV video with voice over.
  - Several day event w/ checkpoints as office hours, rallye across a week.
    - Multiple people agree the format is a good idea, shelve for a different online rallye.

- How can a TikTok quick video attract rallyists? Need something fun and quick.
  o Pirate Day rallye school may help.
    - Kat coming up with a script
  o QR codes link to them?
- EventBrite exploring to come.

Webmaster — Ric Goldman (Not not present)
- Wordpress migration slowly continuing. (Currently include SEO, Search Engine Optimization).
  o 1st of August for tentative launch of WP site.
- A/I Webmaster: Put conventions for archiving past rallyes as soft-copies on the website.
  o Want editable start packet, map(s), critique, CP instructions and handouts.
  o Ideally, we will archive protests and their resolutions, as well.
  o We will also take what we can get from hard copy-only rallyes.
  o Define process that requires RMs to turn them in and who will nag RMs for these.
  o Strongly prefer Word-compatible formats *and* also PDFs.
  o Also want the scoring program for online rallyes.
  o If there is a description of what is on the online scoresheet, we want a description.
- Ric A/I – Create a Google Business account for TRC.
  o Will be asking board members for things.
  o A/I everyone: Give photos to Ric: puzzles, cars, car toys, etc.
- Ric and Kat A/I – Customize and share access on YT channel.
  o Create collage banner for YT channel.

- **PAST EVENT(S) REPORT**

2023-12-02: – Santa and the Naughty Children — Frank
- <mark>Frank A/I: Send Eric all the names and emails of all competitors</mark>– Frank is rescoring the rallye.
- Kat A/I to draft award certificate template. Get Frank's approval.

2024-04-06 – Matt Poppe online rallye in Paris – An American Rallyist in Paris
- Send certificates. (Unknown)

NEXT EVENT(S) REPORT
2024-09-07: Jeff "Talk Like a Poirot Day" (A/B Rallye)
Location is Sunnyvale, Cuesta Park will be starting zone.
- Jeff: "Done debugging turkey route, working on puzzles."
- Still up in the air on confirming a month.
- Sending precheck by July 15

2024-11-02 or mid-month?: Frank: Election '24 with silly parties.
- Dean A/I to nag Frank

2024-12-07: – Ric's online "Rallyists in Toyland II" (in Portland)
- Use out-of-town precheckers to help write it (if they're willing) or check it. (Ken prechecking, Ken are available July 3rd-9th, July 15-19. Sending precheck by July 15-19, will reconnect at a later date).

- **OPEN DATES**

  In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.
  Goal: to schedule each even-numbered month.
- Dave has CM rallyes that could be rethrown.
- In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.

  ???? Dean and Heather? Jeff's rallye could move pending circumstantial changes.   (Final answer in July's meeting. Requires flyer as part of 'yes' answer.)
  2024-09-07 Jeff - backup of October if Frank is not available and/or Jeff messes up for September :) ("Don't plan on messing up." -Dean)
  2024-11-2 Frank? Check if this should be October.

- **POTENTIAL RALLYEMASTERS**
  - Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
  - Cris A/I to reach out to Emil Rudolfa about being a rallyemaster again.
  - Robert French said "too busy" in January 2023, but "It would be fun to do some day." Dean asked again in July, but got no response. [Dean asked again in March 2024, no response.]

- Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.
- Linus and Daniel have started a Cambridge, MA rallye. Ken will hear back from them after the MIT puzzle hunt, MLK weekend (Feb) (no update from Ken)
- Kat thinking of a wine themed rallye (short)
- Feb 7 2025 - Memorial Rallye for Larry Friedrich.

▪ **UNFINISHED BUSINESS**

NEW BUSINESS
   None

▪ **ACTION ITEMS**

All
▪ Read these July minutes. Send any changes to all of us. Can we approve them? Yes!
▪ Anyone who has any kind of TRC related video, even if it has been posted directly on YT themselves, it should be sent either to Kat or Ric to be put on the channel.

Cris:
▪ Contact K & K to find their terms and fees. To call back in March.
▪ Dean wants to know the per-member fee so he can propose new accounting for per-rallye contribution of a new membership. (Waiting on insurance company)
▪ Curious how other clubs address safety. Has found that most don't, unless racing is included.   (No responses from May, keeping for 1 more month)

Dave:
   –
Dean:
▪ Merge Dave's online rallye checklist into TRC's wiki.
▪ Send agenda for July meeting.
Eric: (not present)
▪ Pick up a box of old rallyes from Steve Watt. Reminded Steve Watt, who said he hasn't found the box yet.
▪ Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet.
▪ Try to merge online mailing list with TRC's database.

- Pending determining how: Make a sign for physical rallye starts saying "whitelist our domain in your mail program." Waiting on Ric
- Check wiki says that RM needs to collect email addresses & how they heard about us.
- Tell people how they can "whitelist our domain in your mail program." Then Eric can make a sign for physical rallye starts instructing our rallyists.

Frank: (not present)
- Send Eric all the names and emails of all December competitors. Will also send full attendee list.
- Will send Matt spreadsheet for scoring.
- Send results and certificates out to participants.

Kat:
- Send final May and June minutes.
- Draft award certificate template. Get Frank's approval.
- Edit and post video from October rallye, perhaps with Cap Cut..
- **new** - Update January, March to Final
- 7/26 meeting w/ Ric

Ken:

- Work with Linus and Daniel on their Cambridge rallye.

Matt: (not present)

Ric (not present):
- Present ElectionRunner.com to Dave (for possible use in future).
- Finish "Rallyists in Toyland II" Portland rallye.
- Find credentials for Wiki and address issues brought up by Dean.
- 7/26 meeting w/ Kat.

Jeff
-

ANNOUNCEMENTS:
- Adjourned: 7:58 PM
- Next business meeting: 6:30 PM, first Tuesday, 6 August 2024, online only **using Zoom**.

Ric will send a new meeting invitation using TRC's paid Zoom account.