

7 May 2024 TRC Business Meeting FINAL Minutes

Call to order: 6:34

Board members present: Ric Goldman, Dean Stanton, Cris Wendt, Kat King, Jeff Young, Dave Graubart

Members present: Bob Hirsch

Agenda for current meeting: None

Minutes from previous meetings: March minutes need formatting, April minutes approved. Reminder: Minutes are due within 10 days of the meeting.

OFFICERS' REPORTS

President: (Dean) No report

Vice President: (Ric) No report

Secretary: (Kat) Format March minutes and get approved

Treasurer: (Dave) \$5,579.24 at B of A; \$5,654.24 total.

COMMITTEE REPORTS

Insurance (Cris Wendt):

- We have our contract with details.
- Annual fee is due in Feb but unsure the amount.
- A/I: Dean wants to know the per-member fee so he can propose new accounting for per-rallye contribution of a new membership.
- Sent in request for Feb rallye and asked for validation on fees on coverage. Have not heard back yet. Current coverage ends at the end of Feb. May go up. Stay tuned.
- Let them know about tentative rallyes in August (tentative), Sept, Nov.

Awards Chair (Eric Anderson):

- Optimized membership forms – only signing, no new name/address/contact info.
- QR code on score sheet or GIs that lets people enter their car number and return (giving use their email address).

Database Chair (Eric Anderson):

- A/I Eric: present idea to merge mailing lists between the database and online rallyists.
- A/I: Check wiki says that RM needs to collect email addresses & how they heard about us.
 - o Considering using Ric's self service mailing list.
- Integrate Frank's attendee list from Dec rallye.
- Eric has ideas to improve online registration and paying for IRL rallyes.

Publicity (Kat King):

- Kat to post the rallye school from October as a sample (with a disclaimer).
- Ric proposed linking Facebook and Instagram and Threads. Kat agrees, currently being worked on.
- A/I: Dean to draft email about lack of June rallye.

- Find a way to appeal to people that can't spend a day finding out if they like rallyes.
 - Flash Rallye as a 10 RI video series.
 - ZBS corporation videos – Ruby the Galactic Gumshoe – audio vignettes.
 - Check out Pirate rallye school.
 - Several day event w/ checkpoints as office hours, rallye across a week.
 - To be discussed again in June.
- How can a TikTok quick video attract rallyists? Need something fun and quick.
 - Pirate Day rallye school may help.
- QR codes link to them?
- MeetUp not worth it, but EventBrite is free, more exploring on that subject to come.
- Share Cris flyer post on Instagram and Threads.

Webmaster — Ric Goldman

- Wordpress migration slowly continuing. (Will include SEO, Search Engine Optimization).
- A/I Eric/Ric: Consider moving the membership DB to WP database using Paid Memberships Pro from Github. (free)
- Eric A/I: To make a “How to Whitelist” sign for our rallyists.
- Ric A/I – Create a Google Business account for TRC.
 - Will be asking board members for things.
 - A/I everyone: Give photos to Ric.
- Ric and Kat A/I – Customize and share access on YT channel.
 - Create collage banner for YT channel.

PAST EVENT(S) REPORT

2023-04-01: Ken's online AB Q/A “Fool Rallye” (Dean, Ric, and Eric help)

- Ken A/I: Official results have been posted, but haven't been emailed to rallyists. Nor the rallye's certificates.

2023-12-02: – Santa and the Naughty Children — Frank

- Frank A/I: Send Eric all the names and emails of all competitors— Frank is rescoreing the rallye.
- Kat A/I to draft award certificate template. Get Frank's approval.

2024-04-06 – Matt Poppe online rallye in Paris – An American Rallyist in Paris

- Rallye report needed
- Results are needed to go out.
- Archive send to Ric.
- Send certificates.

NEXT EVENT(S) REPORT

2024-09-07: Jeff “Talk Like a Poirot Day”

Location is Sunnyvale, Cuesta Park will be starting zone.

2024-11-02 or mid-month?: Frank: Election '24 with silly parties.

2024-12-07: – Ric's online “Rallyists in Toyland II” (in Portland)

- Use out-of-town precheckers to help write it (if they're willing) or check it.

OPEN DATES

In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.

Goal: to schedule each even-numbered month.

- Dave has CM rallyes that could be rethrown.
- In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.

2024-06-01 Cancelled

2024-08-03 Dean and Heather? Jeff's rallye could move here pending circumstantial changes.

2024-09-07 Jeff

2024-11-2 Frank? Check if this should be October.

POTENTIAL RALLYEMASTERS

*Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).

*Robert French said "too busy" in January 2023, but "It would be fun to do some day." Dean asked again in July, but got no response. [Dean asked again in March 2024, no response.]

*Ken talking to Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.

*Linus and Daniel have started a Cambridge, MA rallye. Ken will hear back from them after the MIT puzzle hunt, MLK weekend (Feb)

*Kat thinking of a wine themed rallye (short)

UNFINISHED BUSINESS

NEW BUSINESS

None

ACTION ITEMS

All

- Read these May minutes. Send any changes to all of us. Can we approve them? Yes!
- Anyone who has any kind of TRC related video, even if it has been posted directly on YT themselves, it should be sent either to Kat or Ric to be put on the channel.

Cris:

- Contact K & K to find their terms and fees. To call back in March.
- Dean wants to know the per-member fee so he can propose new accounting for per-rallye contribution of a new membership. (Waiting on insurance company)

- Curious how other clubs address safety. Has found that most don't, unless racing is including.

Dave:

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Dean:

- Merge Dave's online rallye checklist into TRC's wiki.
- **Send agenda for May meeting.**

Eric:

- Pick up a box of old rallyes from Steve Watt. Reminded Steve Watt, who said he hasn't found the box yet.
- Prepare a box of old rallyes for Ric to pick up while local to scan and keep. Not ready yet.
- Try to merge online mailing list with TRC's database.
- Pending determining how: Make a sign for physical rallye starts saying "whitelist our domain in your mail program." Waiting on Ric
- Check wiki says that RM needs to collect email addresses & how they heard about us.

Frank:

- **Send Eric all the names and emails of all December competitors. Will also send full attendee list.**
- **Will send Matt spreadsheet for scoring.**
- **Send results and certificates out to participants.**

Jeff:

Kat:

- **Send final February minutes.**
- Draft award certificate template. Get Frank's approval.
- Edit and post video from October rallye, perhaps with Cap Cut.
- Send final feb and march minutes
- Change format on minutes to be uniform.

Ken:

- Email final Fool Rallye results and certificates to rallyists.
- Send soft copies of Press Your Luck, Jazz on the Rocks, The Office, and Fool Rallye final materials (Word and PDF) to Ric for safekeeping.
- Work with Linus and Daniel on their Cambridge rallye.

Matt:

Ric:

- **Present ElectionRunner.com to Dave (for possible use in future).**
- Keep working on "Rallyists in Toyland II" Portland rallye.
- Nag for soft copies of Ken's Jazz on the Rocks, Press Your Luck, Notes on a Car Rallye, The Office, and Fool Rallye.

ANNOUNCEMENTS:

- Adjourned: 7:56 PM
- Next business meeting: 6:30 PM, first Tuesday, 4 June 2024, online only **using Zoom.**

Ric will send a new meeting invitation using TRC's paid Zoom account.