

7 NOV 2023 TRC Business Meeting Final Minutes

Call to order: 6:48 (after many issues with Zoom)

Members present: Ric Goldman, Ken Johnson, Dean Stanton, Cris Wendt; Kat King, Jeff Young.

Agenda for current meeting: None.

Minutes from previous meetings: October minutes approved

OFFICERS' REPORTS

- * President: (Ed) No report
- * Vice President: (Ric) No report
- * Secretary: (Dean) Sent October DRAFT minutes.
- * Treasurer: (Dave) \$5,153.05 at B of A; \$5,228.05 total.
- Dean raises this agenda item, an issue without a proposed solution: TRC requires our checks to be double-signed to avoid fraud, but PayPal has no similar feature AFAIK.
- Dean also proposes we decide before 2024 how much to collect for rallye entry fees and per-member registration and how to “account for” the greater per-member annual fees, so it cannot look like rallyes were profitable but we still lost money for the year.
- 2024 Budget proposal is due at December’s meeting.

COMMITTEE REPORTS

- * Insurance (Cris Wendt): Starke Shelby is our contact at NWIC (Northwest Insurance Company).
 - Annual insurance fee has been paid. We don’t have our contract with details (rules).
 - Detailed costs may change. Rules may even change.Asked when our annual fee is due.
- * Awards Chair (Eric Anderson): No report.
- * Database Chair (Eric Anderson):
 - Eric A/I: Check wiki says that RM needs to collect email addresses & how they heard about us.
- * Publicity (Kat King):
 - Kat to publicize December’s online rallye.
 - Kat to post the rallye school from October as a sample (with a disclaimer).
 - Ric proposed linking Facebook and Instagram and Threads. Kat agrees.
 - Find a way to appeal to people that can’t spend a day finding out if they like rallyes.
 - AllEvents doesn’t “find” and show our event when searching for “gimmick” or “rallye”. We are giving up on AllEvents.
- * Webmaster — Ric Goldman
 - A/I Ric and Eric: Merge mailing lists between the database and online rallyists.

- We should have a way for board members to help update TRC’s website. FrontPage doesn’t do much for us, but does keep others from getting access and making updates. Plan is to switch to WordPress or something during 2023, but may not make it.
- Eric has ideas to improve online registration and paying for IRL rallyes. Ric sent a prototype form to Eric and is awaiting feedback.
- Ric A/I to nag Ken for soft copies of Jazz on the Rocks, Press Your Luck, Notes on a Car Rallye, and The Office, Fool Rallye. Ric to nag Dave for Amazing Rallye.
- Search engine optimization is in progress.
- A/I Webmaster: Propose conventions for archiving past rallyes as soft-copies.
 - * Want editable start packet, map(s), critique, CP instructions and handouts.
 - * Ideally, we will archive protests and their resolutions, as well.
 - * We will also take what we can get from hard copy-only rallyes.
 - * Define process that requires RMs to turn them in and who will nag RMs for these.
 - * Strongly prefer Word-compatible formats *and* also PDFs.
 - * Also want the scoring program for online rallyes.
- Ric A/I: Tell Eric how people can “whitelist our domain in your mail program.” Then Eric can make a sign for physical rallye starts instructing our rallyists

PAST EVENT(S) REPORT

- * 2022-03-26: “Press Your Luck” Online rallye, A/B+Q/A, Ken
 - Ken A/I: Send soft copies (Word and PDF) of final materials to Ric for safekeeping.
- * 2022-10-08: Ken’s “Jazz on the Rocks” CM, near SJC.
 - Ken A/I: Send soft copies (Word and PDF) of final materials to Ric for safekeeping.
- * 2023-04-01 Ken’s online AB Q/A “Fool Rallye” (Dean, Ric, and Eric help)
 - Ken A/I: Official results have been posted, but haven’t been emailed to rallyists. Nor the rallye’s certificates.
 - Ken A/I: Send final materials to Ric for safekeeping.
- * 2023-08-05 Princess Bride - Dave and Cris (Sunnyvale)
 - 19 cars
 - Made \$270.90 (not counting increased annual insurance fee).
 - QR code for getting emails was popular.
- * 2023-10-07 Monster Mash – Jeff Young (Palo Alto / Mountain View)
 - 11 cars.
 - A/I: Send results to Ric at correct email.
 - Made \$83.45 profit

NEXT EVENT(S) REPORT

- * 2023-12-02 – Santa and the Naughty Children — Frank
 - Cris could use his paid Zoom account.

- Ric proposed and the board agreed to buy a paid Zoom account for the club (to be used for meetings and rallyes). **Rick A/I: Share TRC's paid Zoom account info with Frank.**
- Sotirhoses & Cris prechecked.
- Eric was supposed to precheck, but may be too busy and let Frank know this.
- Checkpoints will be different, but optimized. Will Dave handle breakout rooms? **A/I Ric to check with Dave. Dave should also forward registration emails to Ric.**
- **Frank will sent precheck materials to Ken and Ric.**
- Daniel will “work the emails” so checkpoints should be fast.
- Frank to create a TRC-santa-elf@gmail.com or the like.
- Ric A/I: Create santa@therallyeclub.org for the rallye forwarding to TRC-santa-elf@gmail.com or the like.
- * 2024-02-03 Membership Rallye - Dave and Cris in person
 - Discussed possibly moving Membership Rallye to April. No decision to do so.
- * 2024-04 or -12? – Ric’s online “Rallyists in Toyland II” (in Portland)
 - Use out-of-town precheckers to help write it (if they’re willing) or check it.
 - Ken cannot run in December, so he volunteers to precheck.

OPEN DATES

- * In-person rallyes should state: Neighborhood(s), Registrar(s), CP worker(s), whether CP signs or other tools are needed.
- * Goal: to schedule each even-numbered month.
 - Dave has CM rallyes that could be rethrown.
 - In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.
- * 2024-04? – Matt Poppe online rallye (in Paris)?
 - Ken A/I: email (or talk to) Matt about it.
 - Jeff could be back-up for April, maybe.

POTENTIAL RALLYEMASTERS

- * Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
- * Robert French said “too busy” in January 2023, but “It would be fun to do some day.” Dean asked again in July, but got no response.
- * Ken talking to Matt Poppe, Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.
- * Linus and Daniel have started a Cambridge, MA rallye.

UNFINISHED BUSINESS

* Nomination

Office	Nominee
President	Dean Stanton
Vice President	Ric Goldman
Secretary	Kat King
Treasurer	Dave Graubart
“At large” board member	Cris Wendt
	Ken Johnson
	Jeff Young

- All ballots received ratified the slate of nominees.
- Dean and Ric didn’t recall getting ballots for 2024. Dave: did Dean vote?
- Action Item: Ric to present ElectionRunner.com to Dave.

NEW BUSINESS

* None

ACTION ITEMS

All

- Read November minutes. Send any changes to all of us. Can we approve them?

Cris:

- Contact K & K to find their terms and fees.
- Curious how other clubs address safety.

Dave:

- Propose 2024 budget at December business meeting.
- Merge your online rallye checklist into TRC’s wiki or provide it to Dean to do so.

Dean:

- Send final October minutes and draft November.

Ed:

Eric:

- Pick up a box of old rallyes from Steve Watt.
- Send a box of old rallyes to Ric to scan and keep.

- Try to merge online mailing list with TRC’s database.
- Pending: Make a sign for physical rallye starts saying “whitelist our domain in your mail program.”
- Check wiki says that RM needs to collect email addresses & how they heard about us.

Frank:

- Finalize December online rallye. [Done after meeting]

Jeff:

- Send final materials from October to Ric

Kat:

- Post December rallye to Facebook and to Instagram.
- Edit and post video from October rallye.

Ken:

- Email (or talk to) Matt about April in Paris rallye.
- Email final Fool Rallye results and certificates to rallyists.
- Send soft copies of Press Your Luck, Jazz on the Rocks, The Office, and Fool Rallye final materials (Word and PDF) to Ric for safekeeping.
- Work with Linus and Daniel on their Cambridge rallye.

Ric:

- Rick A/I: Share account info with Frank. [done after meeting?]
- Ric A/I: Create santa@therallyeclub.org for the rallye forwarding to TRC-santa-elf@gmail.com or the like. [done or now moot]
- Present ElectionRunner.com to Dave (for possible use in future).
- Keep working on “Rallyists in Toyland II” Portland rallye.
- Propose conventions for archiving past rallyes as soft-copies.
- Ric and Eric should merge mailing lists into TRC’s database.
- Working on on-line membership signup/renewal.
- Search engine optimization is in progress.
- Move TRC website to WordPress or something (so others can help) during 2023.
- Pending: Ric offered to scan a box of old rallyes (when Eric provides one).
- Pending: Look into modernizing the look of our web site.
- Nag for soft copies of Ken’s Jazz on the Rocks, Press Your Luck, Notes on a Car Rallye, The Office, and Fool Rallye. Also nag Dave for “Amazing Rallye” and Rallye Noir.

ANNOUNCEMENTS:

* Adjourned: 8:13 PM

* Next business meeting: 6:30 PM, first Tuesday, 5 Dec 2023 (after first Saturday, 2 Dec), online only **using Zoom**. We should discuss 2024 budget.