6 June 2023 TRC Business Meeting Final Minutes

Call to order: 6:36
Members present: Eric Anderson, Ric Goldman, Ed Slintak, Dean Stanton, Cris
  Wendt; Frank Hays, Kat King, Jeff Young.
Agenda for current meeting: None.
Minutes from May meeting: Approved

OFFICERS' REPORTS

* President: (Ed)   No report
* Vice President: (Ric)   No report
* Secretary: (Dean)   Sent April DRAFT minutes.
* Treasurer: (Dave) $4,987.22 at B of A; $4,837.22 total.
$225 income. March insurance check was never cashed, so essentially no costs.

COMMITTEE REPORTS

* Insurance (Cris Wendt): We now pay for "rallye tour" event, $109 each. Starke
  Shelby is our contact at NWIC (Northwest Insurance Company).
  – No news on annual insurance fee. Eric reported in June: 26 current members plus
    11 associates; 37 total.
  – Detailed costs may change. Rules may even change.
  – Cris A/I to contact K & K to find their terms and fees.

* Awards (Eric Anderson) – No report.
  – Par Plaques and awards were done for June rallye.

* Database Chair (Eric Anderson) – No report.
  – Matt Poppe did get our email, but it was in his spam folder. He was pleased to see
    our Facebook post.
  – Updated renewals and working on new members.
  – Eric A/I: Check wiki says that RM needs to collect email addresses & how they
    heard about us.

* Publicity (Kat King):
  – Someone posted our June rallye to Puzzle Hunt Calendar.
  – Kat got video and photos at June's rallye.
  – Posted to Facebook before and after June's rallye.
  – Appeal to people that can't spend a day finding out if they like rallyes.
  – AllEvents.in allows free listings of rallyes.
  – Paused Consideration of TikTok.
  – Plan to start on Instagram soon.
  – Brandon Schrand of a True Crime Podcast wanted to interview someone about
    Gimmick Car Rallyes. He talked to Cris.

* Webmaster — Ric Goldman
  − Has been sick, so little progress on these items.
  − A/I: Merge mailing lists between the database and online rallyists.
  − We should have a way for board members to help update TRC's website. FrontPage doesn't do much for us, but does keep others from getting access and making updates. Plan is to switch to WordPress or something during this year.
  − Eric has ideas to improve online registration and paying for IRL rallyes.
      − Ric sent a prototype form to Eric and is awaiting feedback.
      − Ric A/I to send online registration form to business mailing list.
  − Ric A/I to nag Ken for soft copies of Jazz on the Rocks, Press Your Luck, Notes on a Car Rallye, and The Office. Ric to nag Dave for Amazing Rallye and Rallye Noir, Fool Rallye.
  − Search engine optimization is in progress.
  − A/I Webmaster: Propose conventions for archiving past rallyes as soft-copies.
    * Want editable start packet, map(s), critique, CP instructions and handouts.
    * Ideally, we will archive protests and their resolutions, as well.
    * We will also take what we can get from hard copy-only rallyes.
    * Define process that requires RMs to turn them in and who will nag RMs for these.
    * Strongly prefer Word-compatible formats *and* also PDFs.
    * Also want the scoring program for online rallyes.
  − <mark>Dean A/I: Make a sign for physical rallye starts saying "whitelist our domain in your mail program."</mark>

PAST EVENT(S) REPORT

* 2022-03-26: "Press Your Luck" Online rallye, A/B+Q/A, Ken
  − Ken A/I: Send soft copies (Word and PDF) of final materials to Ric for safekeeping.

* 2022-10-0**8**: Ken's "Jazz on the Rocks" CM, near SJC.
  − Ken A/I: Send soft copies (Word and PDF) of final materials to Ric for safekeeping.

* 2022-12-**10** [second Saturday]**:** online "Rallyists in Toyland"
  − Dave A/I: Send final materials to Ric for safekeeping.

* 2023-04-01 Ken's online AB Q/A "Fool Rallye" (Dean, Ric, and Eric help)
  − <mark>Ken A/I: Still awaiting official results.</mark>
  − Ken A/I: Send final materials to Ric for safekeeping.

* 2023-06-03 Cris/Frank Hays' "King Kong vs Godzilla" LA-style QA rallye
  − 14 cars. GIs gave wrong RI for CP. Forgot to offer eval cards at finish.
  − Frank A/I: Results to Eric and Ric to forward to rallyists and post on web site.
  − Frank A/I: Ask about format when sending results. Dave can make a survey form.
  − Frank A/I: Send First Timers and new rallyists to Kat to "seek them" via socials.
  − Frank A/I: Send final materials to Ric for safekeeping.
  − Frank A/I: Send a soft copy of the Answers to the someone that asked Eric for it.

– NEXT EVENT(S) REPORT

* 2023-08-05 Ed

   – Use out-of-town precheckers to help write it (if they're willing) or check it.
   – Ed will have Dean look for some of Ed's old rallyes.

* 2023-10-07 Monster Mash - Dave with help from Jeff Young

* 2023-12-02 – Ric's online "Rallyists in Toyland II" (in Portland)

* 2024-01-06 – Frank will revive an old LA-style rallye as an online event.

OPEN DATES

* Goal: to schedule each even-numbered month.
   – Dave has CM rallyes that could be rethrown.
   – In-person RM A/I: include questions about how rallyists heard about the rallye. Then inform the club what the score sheets said about value of postcards.

   * 2024-04? – Matt Poppe online rallye (in Paris)?
   – Ken will talk to Matt about it.

POTENTIAL RALLYEMASTERS

* Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).

* Robert French said "too busy" in January 2023, but "It would be fun to do some day." Ask again this Summer or Fall?

* Ken talking to Matt Poppe, Brian Andersen, Gil Milbauer, Wei-Hwa Huang, Linus Hamilton / Daniel Palumbo (now Experts), and Nick Cravotta.

UNFINISHED BUSINESS

* None

NEW BUSINESS

* None

ACTION ITEMS

All
– Read June minutes. Send any changes to all of us. Can we approve them?

Cris:
   – Find the current rate and pay annual insurance fee soon. Membership is above.
   – Contact K & K to find their terms and fees.

– Curious how other clubs address safety.
– Announce next business meeting (Zoom event) to trc-business@therallyeclub.org

Dave:

– Merge your online rallye checklist into TRC's wiki or provide it to Dean to do so.
– Send final materials of Rallyists in Toyland to Ric for safekeeping.
– Start on October rallye with Jeff Young.

Dean:

Ed:

– Start on rallye for August.

Eric:

– Pick up a box of old rallyes from Steve Watt.
– Send a box of old rallyes to Ric to scan and keep.
– Try to merge online mailing list with TRC's database.

Kat:

– <mark>Plan to start on Instagram soon.</mark>

Ken:

– <mark>Email final Fool Rallye results to rallyists and webmaster.</mark>
– Send soft copies of Press Your Luck and Jazz on the Rocks and The Office and
   Fool Rallye final materials (Word and PDF) to Ric for safekeeping.
– Work with Linus and Daniel on their Cambridge rallye.
– <mark>Talk to Matt Poppe about an online rallye maybe for April, 2024.</mark>

Ric:

– Create a **trc-precheck** mailing list with (at least) Gil Milbauer, Linus Hamilton, Sean Lip.
– Send online registration form to business mailing list for any comments.
– Keep working on "Rallyists in Toyland II" Portland rallye for December, 2023.
– Propose conventions for archiving past rallyes as soft-copies.
– Ric and Eric should merge mailing lists into TRC's database.
– Working on on-line membership signup/renewal.
– Search engine optimization is in progress.
– Move TRC website to WordPress or something (so others can help) during 2023.
– Pending: Ric offered to scan a box of old rallyes (when Eric provides one).
– Pending: Look into modernizing the look of our web site.
– Nag for soft copies of Ken's Jazz on the Rocks, Press Your Luck, Notes on a Car
   Rallye, The Office and Fool Rallye. Also nag Dave for Amazing Rallye and "Rallyists
   in Toyland".

ANNOUNCEMENTS:
* Adjourned: 7:40 PM

* Next business meeting: 6:30 PM, **second** Tuesday, 11 JULY 2023, online only **using Zoom**.

* July: First Tuesday in July is the 4th. Moved TC's July meeting to the 11th.