

## 2021-01-19 TRC Business Meeting Final Minutes

Call to order: 6:40 PM

Members present: Eric Anderson, Glen Dayton, Dave Graubart, Abby Grossman, Ed Slintak @6:50, Dean Stanton; Ken Johnson

Agenda for current meeting: Approved

Minutes from previous meeting: Approved (likely unread)

### OFFICERS' REPORTS

- \* President: (Ed) No report
  - \* Vice President: (Abby) "This isn't what I signed up for"
  - \* Secretary: (Dean) Sent minutes and action items
  - \* Treasurer: (Dave) Sent \$30 to Steve Watt
- \$4,501.18 BofA + \$168.72 PP + \$75 SB = \$4744.90  
Also \$55 in Stamps.

### COMMITTEE REPORTS

- \* Insurance (Cris Wendt)
  - New Insurance starting Feb. 1 via ESCA. Cris has some Qs for Carolyn Quinlan.
  - A/I: Eric to send Cris current membership count. [DONE during meeting!]
  - Cris to discuss "Remote or Virtual" Members with ESCA and/or K&K Insurance.
  - Discourage rallyists from driving the route physically.
- \* Awards (TBD) - Darin agreed to help with artwork
  - A/I: Ken to ask Darin to create Certificate awards for Feb. 6 rallye. [Done after meeting.]
- \* Database Chair (Eric Anderson)
- \* Publicity (TBD):
  - Need a new Publicity Chair.
    - AI: Modernize duties listed in [Operating Procedures](#).
    - A lot of coffee shops have bulletin boards where flyers could be posted.
    - Pending A/I for Eric: try to post flyers for Talk Like a Pirate Rallye.
    - Pending A/I for Eric: Contact the church down Cuesta from the start?
  - [PuzzleHuntCalendar.com](#) had a post about us that helped in December [& February].

\* Webmaster:

- Ric agreed to look into modernizing the look of our web site.

## **PAST EVENT(S) REPORT**

\* 2020-12-12 (Toy Rallye – A Darin rethrow A/B rallye)

- One more survey, similar to the others.

## **NEXT EVENT(S) REPORT**

\* 2021-02-06: Ken's "Notes on a Car Rallye" A/B, Q&A.

- Lots of feedback from Eric and Dean about the rallye and from Dave about online tasks.
  - Ric will send a reminder (with a fresh list of addresses from Eric).
  - Ric was to create a TRC URL that redirects to the Zoho registration form. [DONE, I assume, after the meeting]
  - Don't delay reminder for PGIs, but could send another on the week of the rallye (with the PGIs).
  - A/I: Dean to program scoring for February rallye. Copy score sheet contents to a Google Drive directory so we can share the duties (replying, scoring). [Done after meeting.]
- \* Put off Membership Rallye and extend 2020 memberships through 2021 to February, 2022.

## **OPEN DATES**

\* Goal: to schedule each even-numbered month.

\* 2021-04-03: Dave and Cris will prepare an online, baseball-themed rallye.

- A/I: Have a name by February meeting.

\* 2021-06-05: Talk Like a Pirate Rallye (Eric, A/B, waiting for in-person rallye)

\* 2021-08-07:

\* 2021-10-02:

\* 2021-12-04:

\* Dave considering another rallye sometime in 2021.

- Allow longer rallye periods, so people in different time zones could do the rallye when convenient in their timezone? CPs would be an issue.

- Offer (used) online rallye(s) on people's own schedule, without expecting interactive CP or "realtime" help-desk response. Rallyists would get the critique in response to a complete score sheet, but would not be competing with others.

## POTENTIAL RALLYEMASTERS

- Offer rallyes to rethrow and mentors (Abby, Ed, Dave, Dean, Cris).
- AI: Eric: Send Jeffrey Martin email to Abby.
- Abby: Ask if Jeffrey Martin will write a rallye for 2021.
- Abby to get a rethrow to Kermode(s) and match them with a mentor.
- Abby contacted them, but has not heard back from either.

## UNFINISHED BUSINESS

### \* 501-C(7) status

- Dean to update statement of information to CA Secretary of State before end of March.
- Dave, as Treasurer, to attempt to complete the applicable portions of IRS form 990-N as time allows. Ric may be able to help.

### \* Bill Jonesi's rallye archive

- AI: Eric to contact Patrick Olsen (Bill's roommate) regarding Bill's archive of old rallyes.
- AI: Expect Steve Watt to deliver another box of old rallyes or pick them up from him.

### \* Trip to Bank for new signature card in 2021?

### \* New Social Media presence (MeWe, Parler, Discord, others)

- Announce rallyes on multiple platforms. We need to keep track so we can make updates and cancellations.
- AI **Abby** to look into a TheRallyeClub[OfSiliconValley] group on Discord.
- Dave created a MeWe presence.
- February rallye is posted on the Puzzle Hunt calendar.
- AI **Dean** to announce February rallye via Twitter. [Done after meeting.]

### \* Next postal mailing

- **Darin AI**: Design postcards for next physical mailing (perhaps for June, 2021 TLaP).

### \* Online only Memberships?

- **DONE**: Dean sent a proposal.
- Most important questions:
  1. What to call them? We want to easily determine at a physical rallye who is an "in-person member".
  2. What to charge and offer? \$10 online rallye fee, \$5 for members, \$10 online membership with one rallye free (same motivation as in-person rallyes).
- If online rallyes are all charity events, then we aren't getting income from non-members, so non-member income isn't an issue.

- If we charge something for online rallyes, we can give a discount for one or more online rallyes.

## **NEW BUSINESS**

- \* A/I: **Dave** will prepare a 2021 budget. [DONE after meeting. [Available online.](#)]
- \* A/I: **Dean** to order thick (5 mil) laminator sheets

## **ACTION ITEMS**

### **Abby:**

- Ask if Jeffrey Martin will write a rallye for 2021.
- Get a rethrow to Kermode(s) and match them with a mentor.
- Look into a TheRallyeClub[OfSiliconValley] group on Discord.

### **Cris:**

- Cris to discuss "Remote or Virtual" Members with ESCA and/or K&K Insurance.
- Cris and Dave are preparing an online rallye for April, 2021.

### **Darin:**

- Design postcards for next physical mailing (perhaps June, 2021).

### **Dave:**

- Dave to contact Publicity chair prospect Dinh Luong and ask him to reply to Dean.
- Dave and Cris are preparing an online rallye for April, 2021.
- Dave, as Treasurer, to attempt to complete the applicable portions of IRS form 990-N as time allows. Ric may be able to help.

### **Dean:**

- Pending: Deliver equipment (parts) to Ed.
- Pending: Deliver old rallyes from Darin to Eric.
- Pending: Try KRTY community calendar again when Talk Like a Pirate Rallye is rescheduled.
- Pending: Recreate or update Facebook announcement for Talk Like a Pirate Rallye when it is rescheduled.

### **Ed:**

### **Eric:**

- Expect Steve Watt to deliver another box of old rallyes or pick them up from him.
- Contact Patrick Olsen (Bill Jonesi's roommate) regarding Bill's archive of old rallyes.

- Cull email addresses that bounced and provide a list for Ric to announce February rallye. [DONE after meeting.]
- Pending: Dump database for Dean to send postcards before next in-car rallye.
- Pending: Try putting flyers in coffee shops for Talk Like a Pirate Rallye when rescheduled.
- Pending: Contact the church down Cuesta from the start before TLaP?

**Glen:**

- Look into the practicality of extending TRC's computer scoring program for A/B rallyes.
  - Likely need to rewrite from PHP to something more modern

**Ken:**

- Revising February rallye for additional prechecking.[DONE after meeting.]

**Ric:**

- Try to help Dave determine what information to provide on IRS form 990-N for 501(c)7 nonprofit status.

**ANNOUNCEMENTS:**

\* Adjourned: 8:06 PM

\* Next business meeting: **6:30 PM**, Tuesday, 2021-02-16; online.